

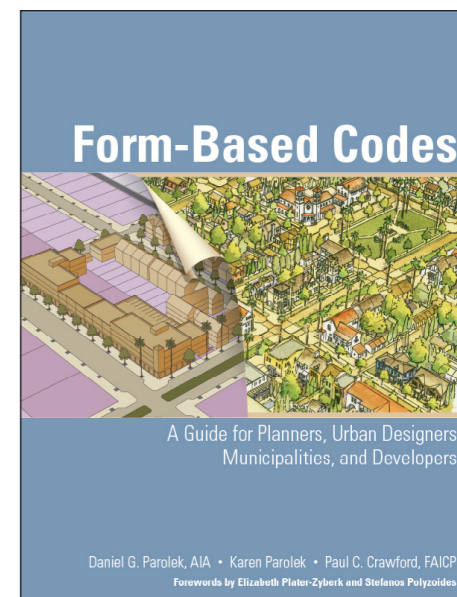
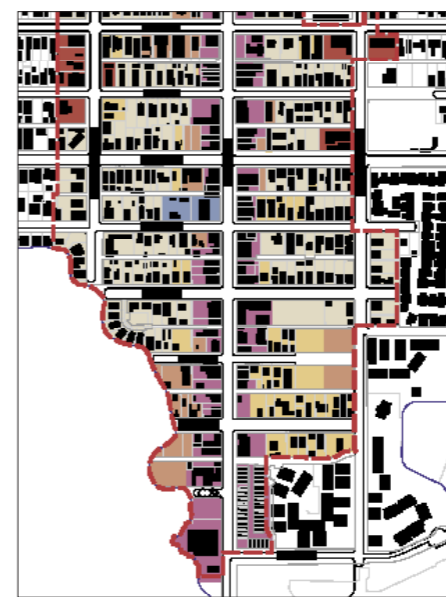
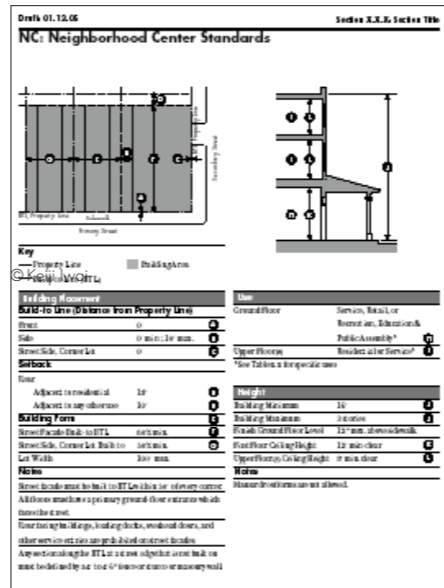
Flagstaff Zoning Code Update: Kick-Off Workshop

May 7, 2009

Opticos Design, Inc.
 Lisa Wise Consulting, Inc.
 Jacobson & Wack
 Sherwood Design Engineers
 Hall P&E, Inc.
 KDI Photography



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Why Are We Here?

creating a code that reinforces flagstaff's unique character

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Project Objectives:

- Transform code into **innovative, integrated, user-friendly** document
- Reinforce a **sustainable and comprehensive** policy plan
- Reinforce **regional plan vision**
 - Encourage compact land use
 - Preserve natural environment
 - Preserve sense of community & livability
- Promote **context-sensitive infill**
(sensitivity to historic fabric)
- Artfully and intelligently **integrate natural and man-made systems**



Project Objectives (cont'd.):

- **Tailor development** to local and regional climate, ecology, history, & culture
- Provide **housing choices**
- Reinforce **alternative energy sources and energy conservation**
- Reinforce **water conservation**
- Promote **local and healthy food systems**





Team Overview

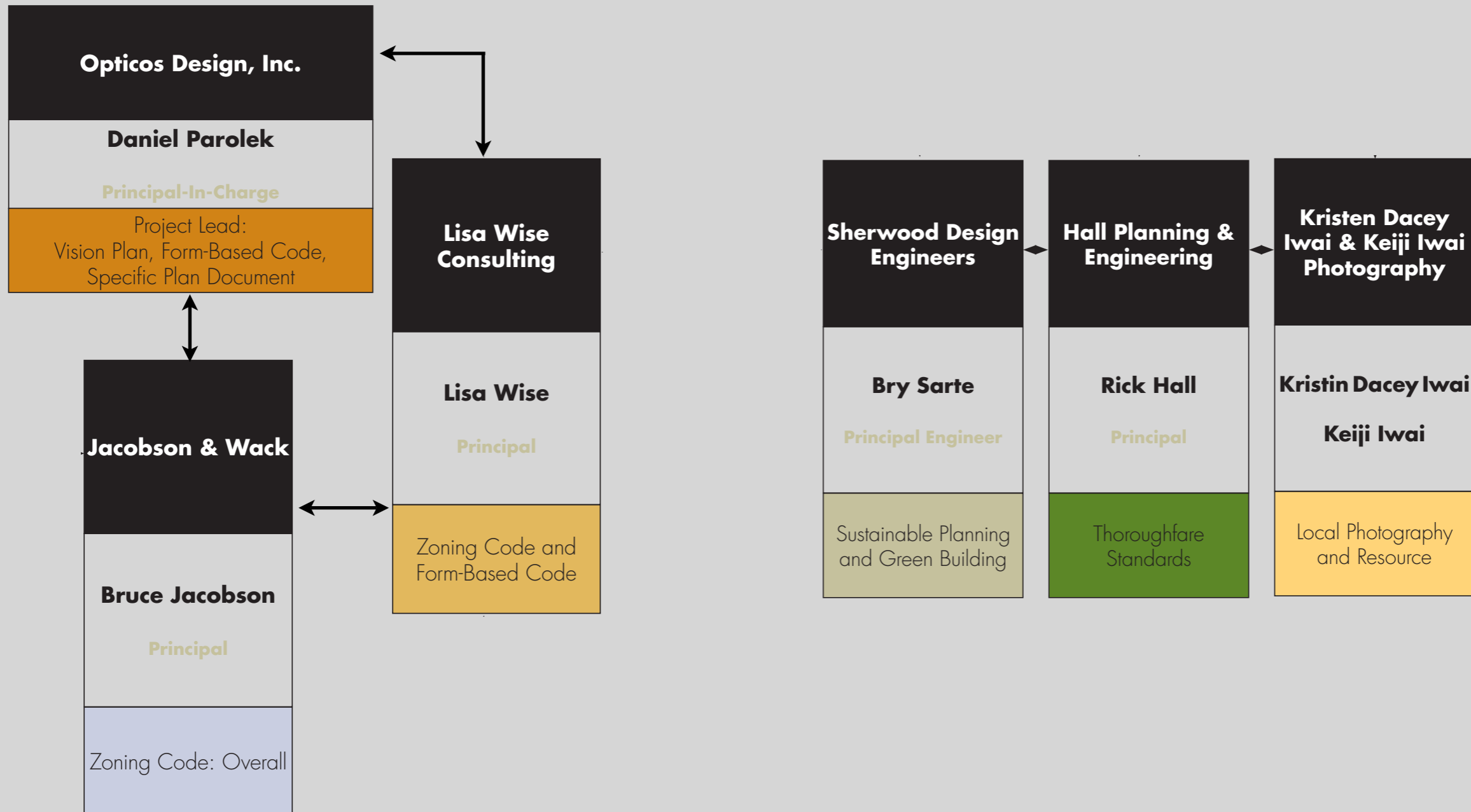
expertise in zoning code updates
expertise in form-based coding

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City of Flagstaff
Zoning Code Update and Form-Based Code

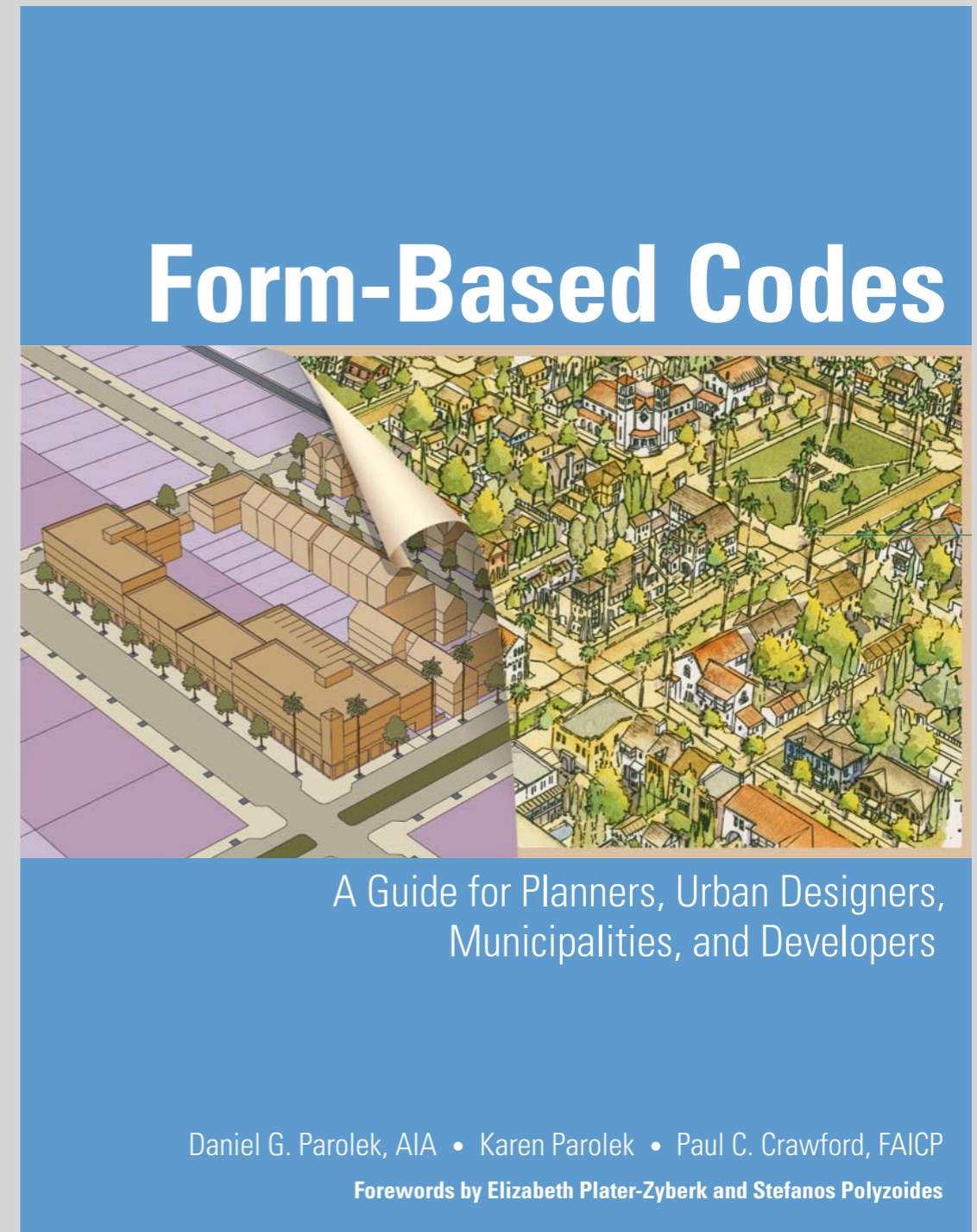
Kick-Off Workshop

Team Structure



Opticos: National Leaders in the Field of Coding

- Authors of the first comprehensive book on Form-Based Codes
- Board Members of the Form-Based Codes Institute
- 2008 winners of the Richard Driehaus Form-Based Code Award
- Diverse application of codes from transit-oriented development and TNDs to regional plan application



Opticos: Place-Based Design/Coding

- Every plan, building and code we create is rooted in the history, culture, and climate of a place
- Architecture, urban design, coding



Penland, NC Mixed-Use Artisan Village



Buena Vista, Colorado Live-Work Unit

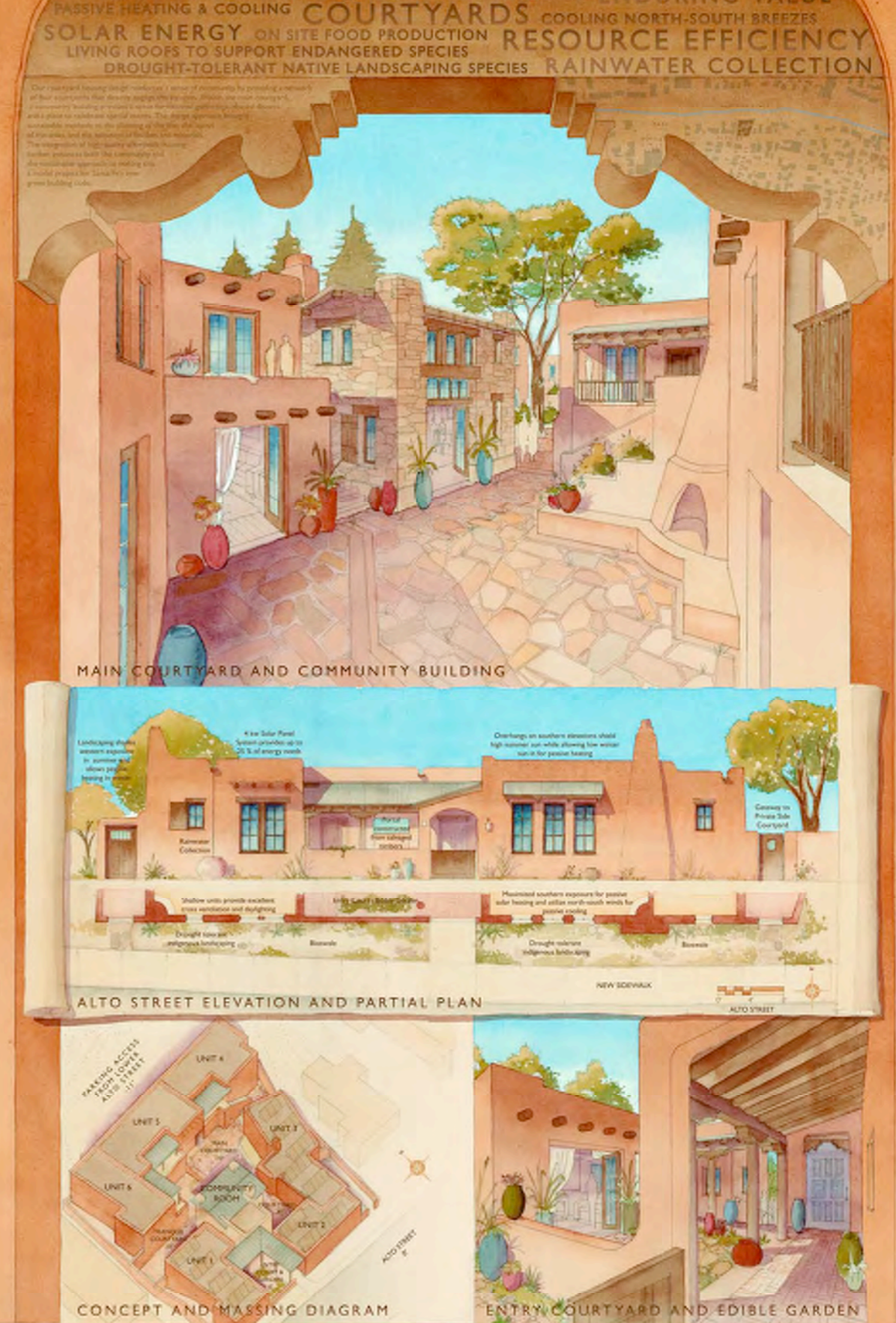
Opticos: Social & Environmental Sustainability

- Founding B Corporation: commitment to a triple bottom line
- We practice what we preach
- Local food production



Opticos: Sustainability

- LEED ND Pilot Project: Hercules, CA
- Award for affordable, green infill housing in Santa Fe, NM



Opticos Design: Every Project is Important

- Small business - can focus on quality and relationship with client
- Want every project to be a model for others to follow
- Successful implementation is important



Lisa Wise Consulting, Inc.

Our Team

Planners

Economists

Biologists

Anthropologists



LWC

Lisa Wise Consulting, Inc.

Expertise

Urban Planning

Development Codes

Affordable Housing Policy

Economics & Feasibility Studies

Natural Resources



LWC

Lisa Wise Consulting, Inc.

Related Code Projects

City of Livermore, CA

Marin County, CA

City of Grass Valley, CA

Santa Barbara County, CA

City of Benicia, CA

Town of Tiburon, CA

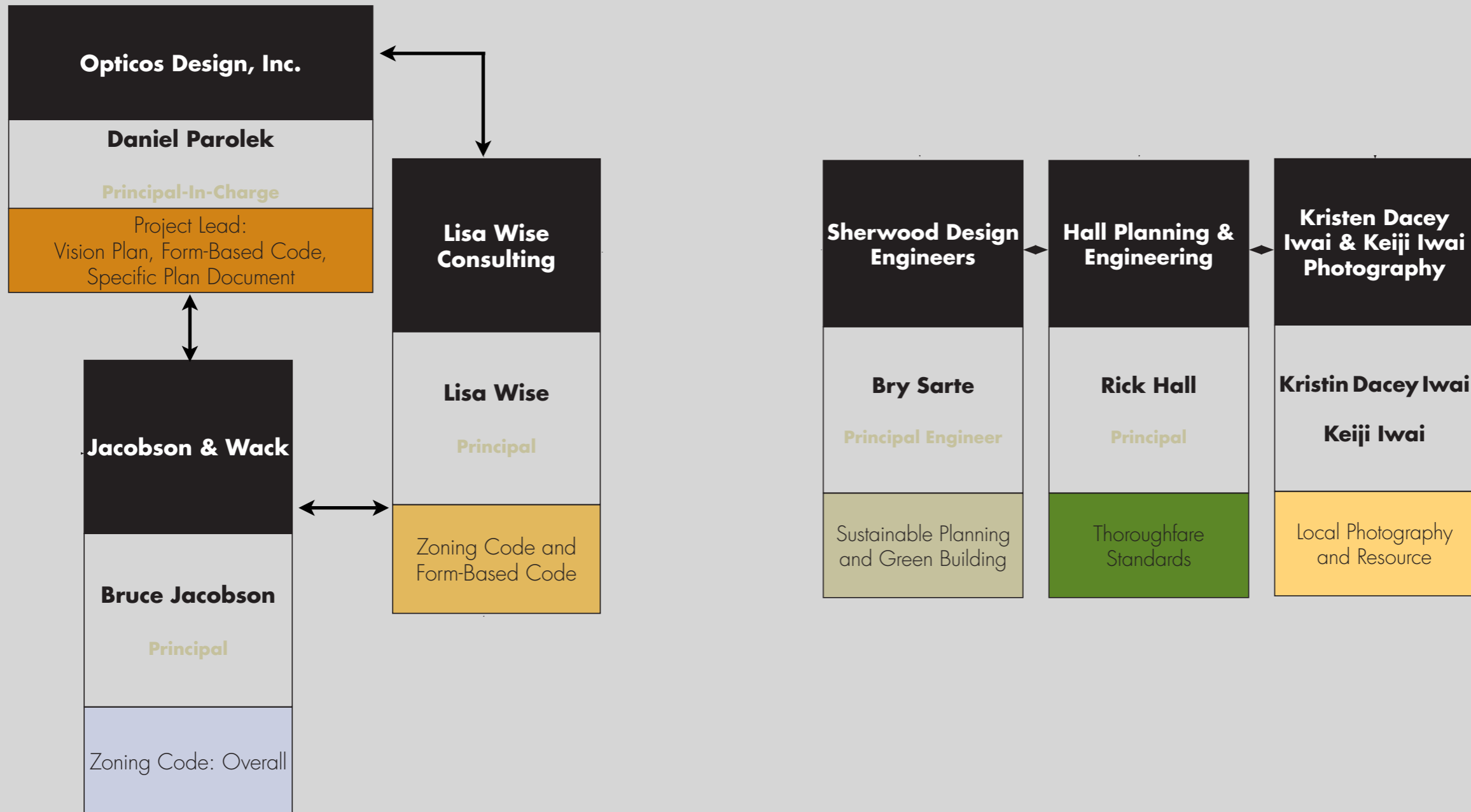
City of Ventura, CA

City of King, CA



City of Flagstaff

Team Structure





Public Engagement

for the successful implementation of a community's vision

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City of Flagstaff
Zoning Code Update and Form-Based Code

Kick-Off Workshop

Public Involvement Approach

- Provide the public with **meaningful opportunities to participate** in the zoning code rewrite
- Provide **on-going information** about the zoning code rewrite (upcoming meetings, opportunities for participation, opportunities to comment on drafts, etc.) starting early in the process and continuing through to final hearings and adoption

Overall Public Involvement (cont'd.)

- Provide **opportunities for community feedback** on the proposed amendments to ensure that they are responsive to community issues and concerns
- Ensure that public comments received on the regional plan update are integrated into the Zoning Code Rewrite as necessary (and vice versa) so that **all community perspectives are heard and addressed**

Opticos Outreach:

5 Main Elements

1. Kick-off workshop: May
2. Stakeholder interviews: May
3. Present analysis: Mid-July
4. 4-day visioning charrette for focus areas: September/October
5. Two meetings to discuss code drafts: November & January - tentative
6. On ground starting in Sept for 6 weeks





A Place-Based Approach to Regulating Development

preserving the unique character of flagstaff with form-based codes

© Keiji Iwai

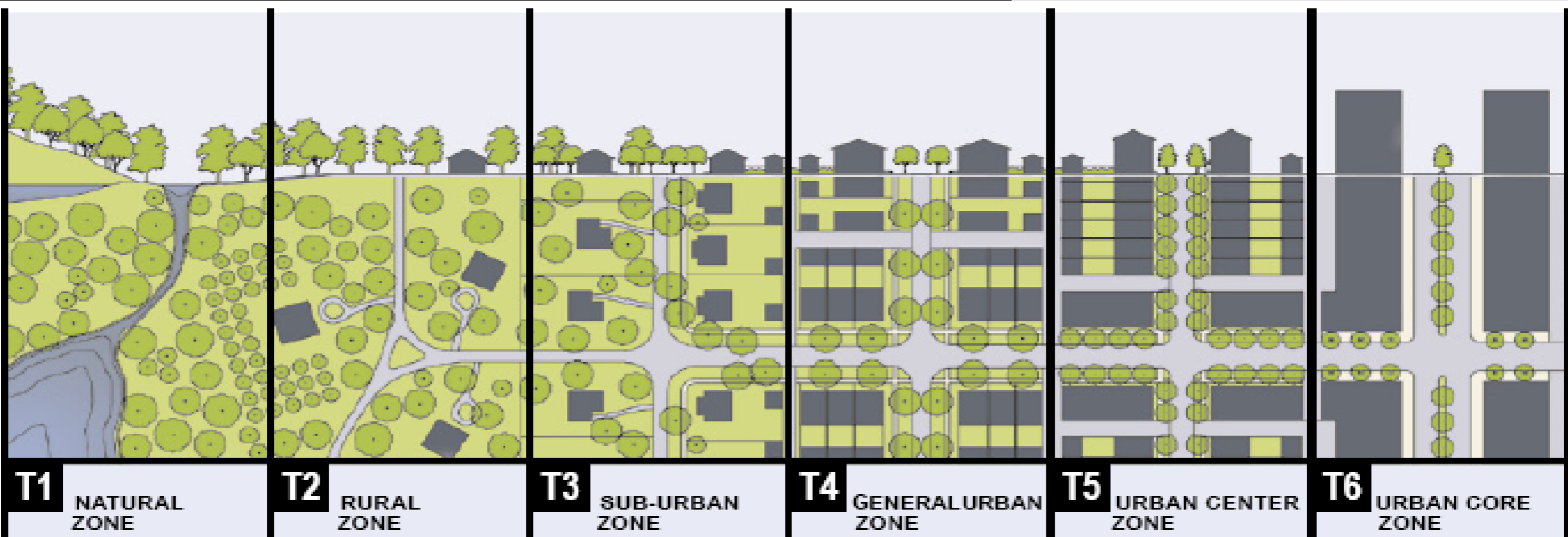
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What is a Form-Based Code?

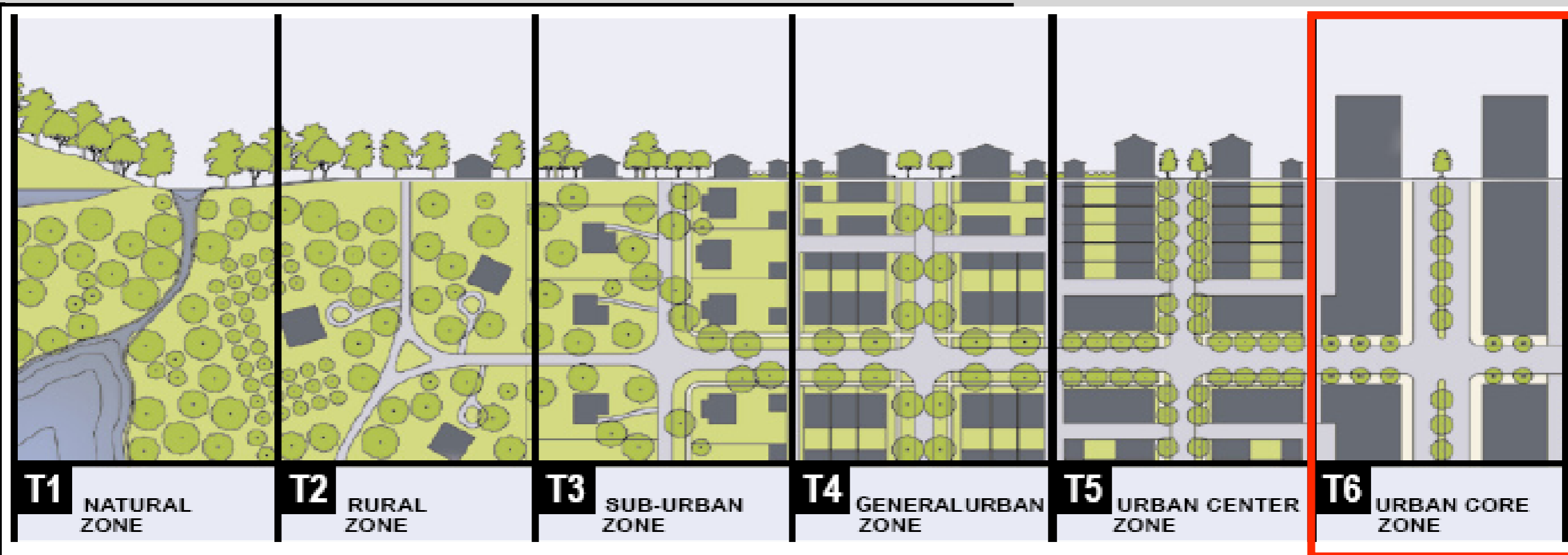
"Form-based codes foster predictable built results and a high-quality public realm by using physical form (rather than separation of uses) as the organizing principle for the code. They are regulations, not mere guidelines. They are adopted into city or county law. Form-based codes are an alternative to conventional zoning."

Form-Based Code Institute

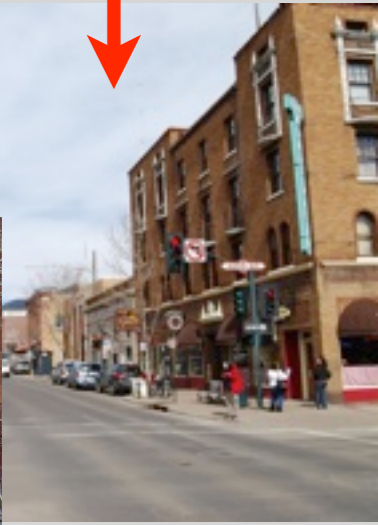
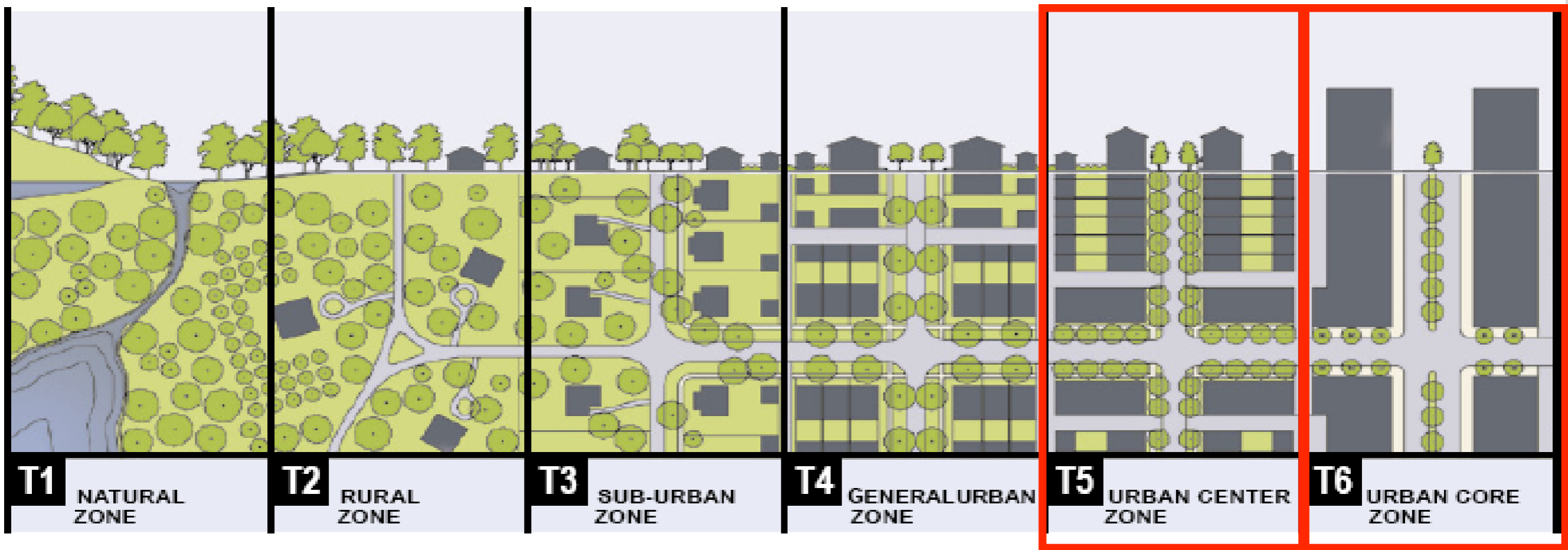
I. TRANSECT ZONES



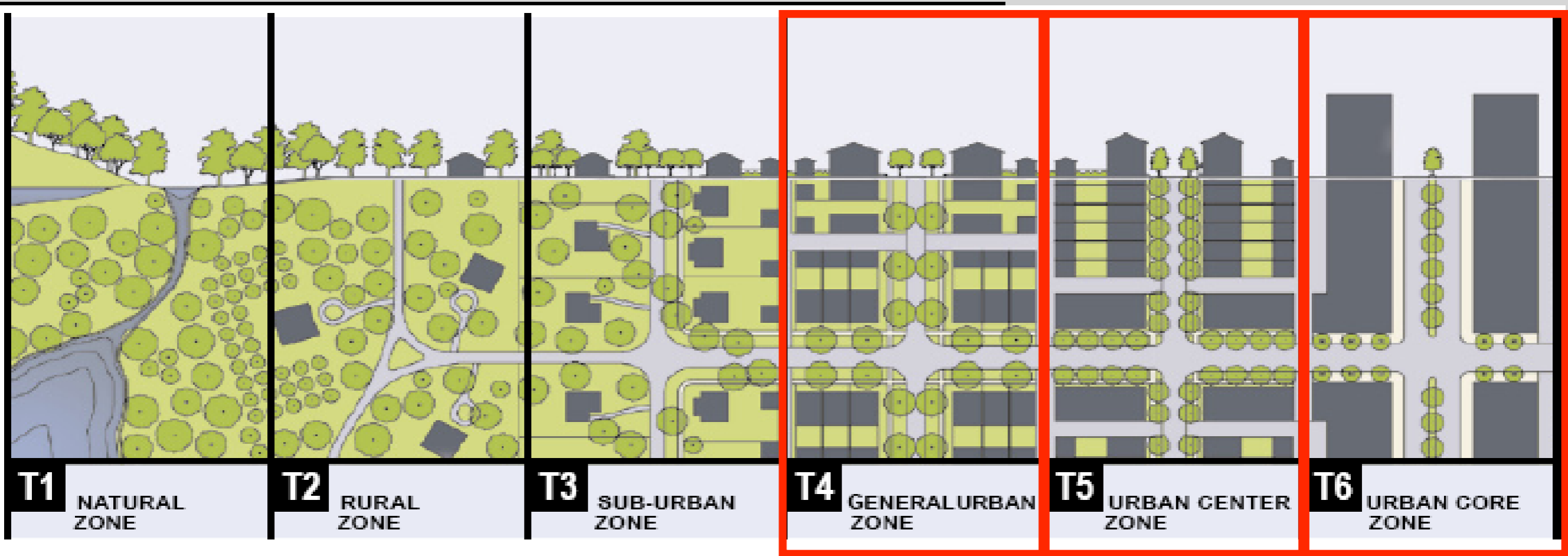
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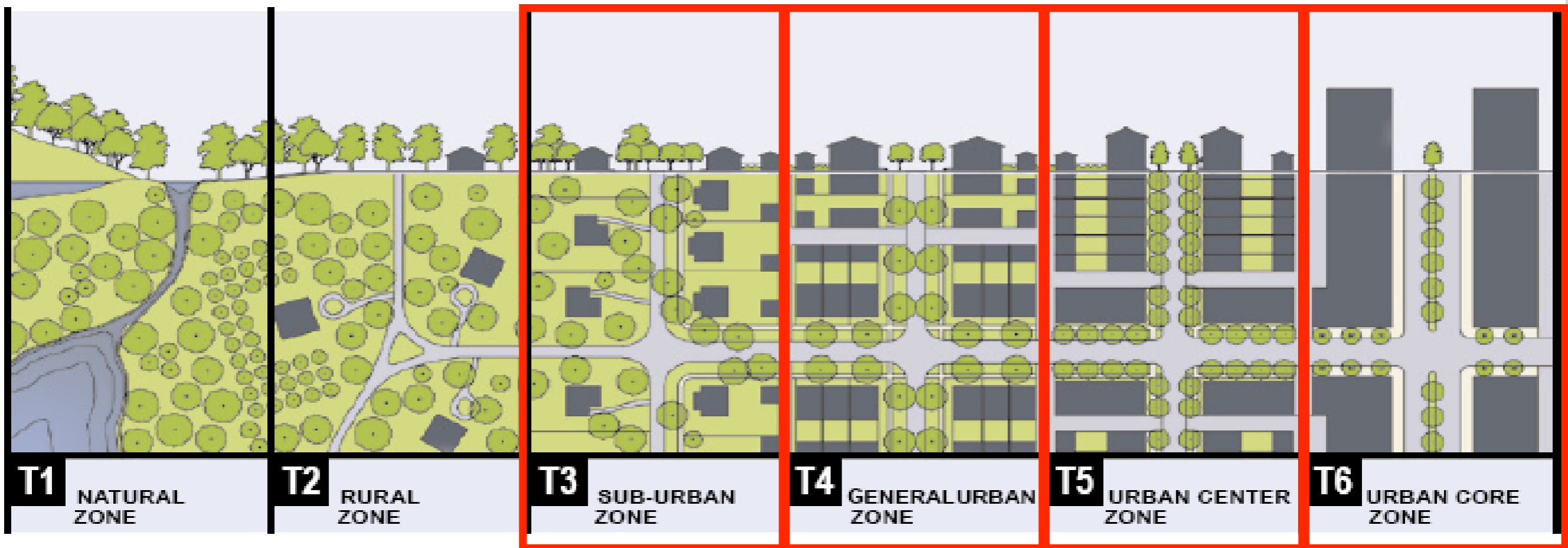
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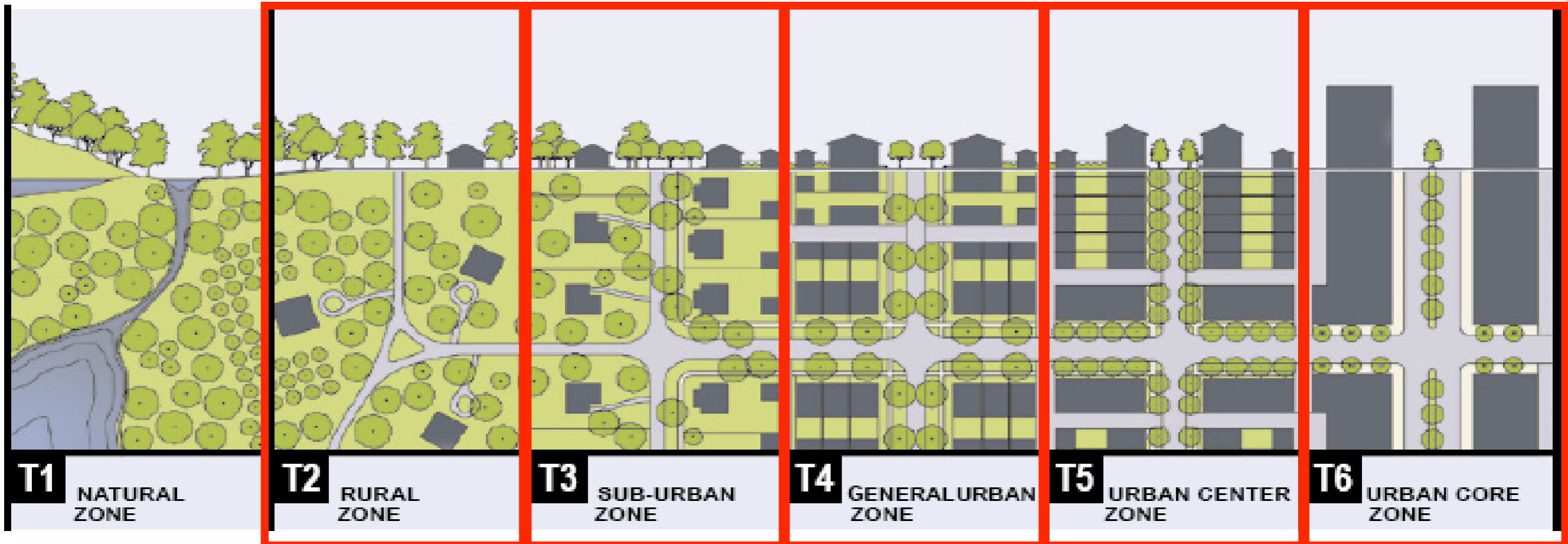
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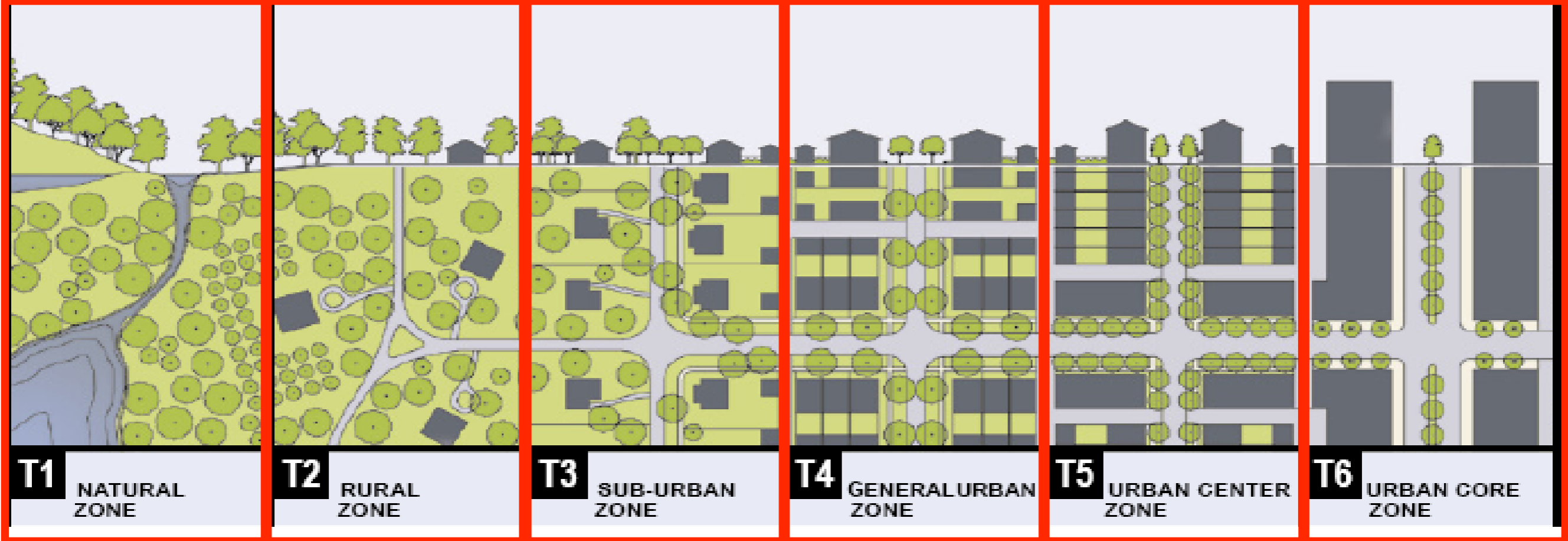
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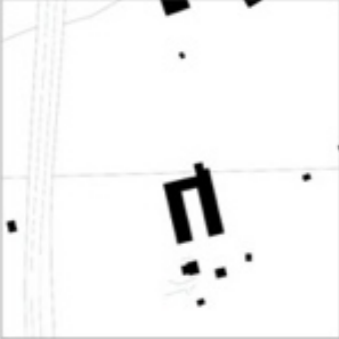






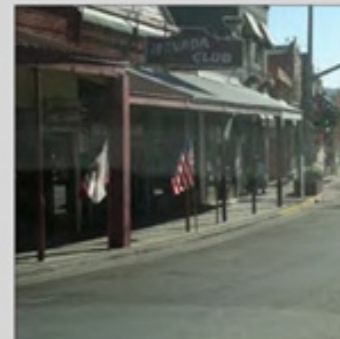
I. TRANSECT ZONES



I. TRANSECT ZONES



Integrate Form-Based Zones: Place-Based Planning

T1	T2	T3	T4	T5	T6	DA
						
						
						
Rural Preserve Areas	Rural Reserve Areas	Neighborhood Edge Areas	Neighborhood General Areas	Neighborhood Centers	Urban Core: Downtown Grass Valley	Special District Areas: Residential Subdivisions

Two Completely Different Types of Zones to Consider

Form-Based Zones/ Transect

Low-carbon zones



Lower parking requirements
(More walking, access to transit)

Public realm = Public space

Blended density (variety of types)

Mixed use environments

Uses more flexible based on
operational characteristics

Special Districts/Auto Dependent

High-carbon zones



Higher parking requirements
(less walking and access to transit)

Larger public and private open space
required due to isolation

“Podded” densities and uses

Specific Uses allowed

These retail examples function and perform differently



Auto-Dependent



Walkable Urbanism

Why use-based approach does not work

Restaurant



Single Family Home



Retail



Auto
Dependent

Walkable
Urbanism





Process for Creating a Form-Based Code

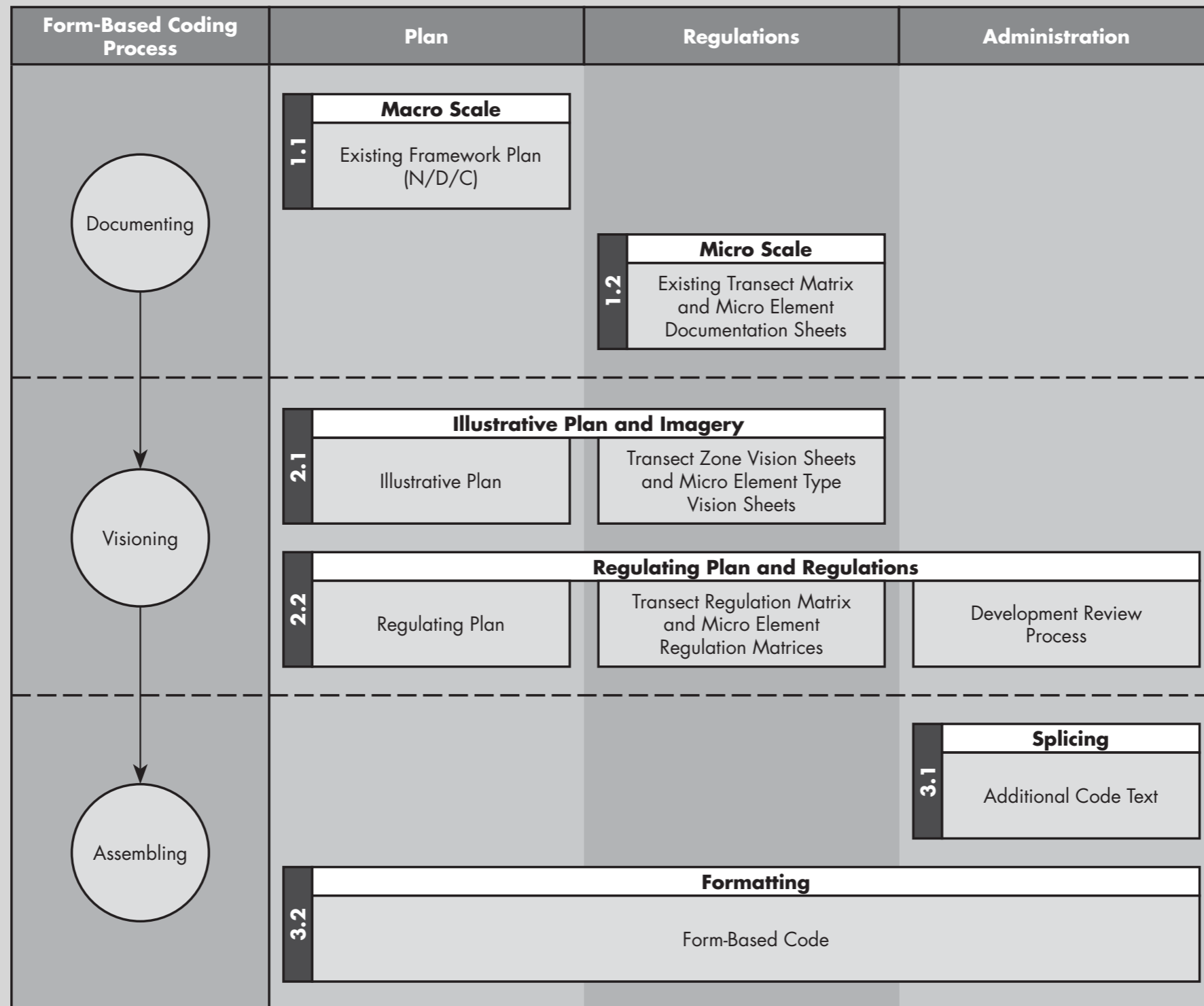
building upon the unique character of flagstaff

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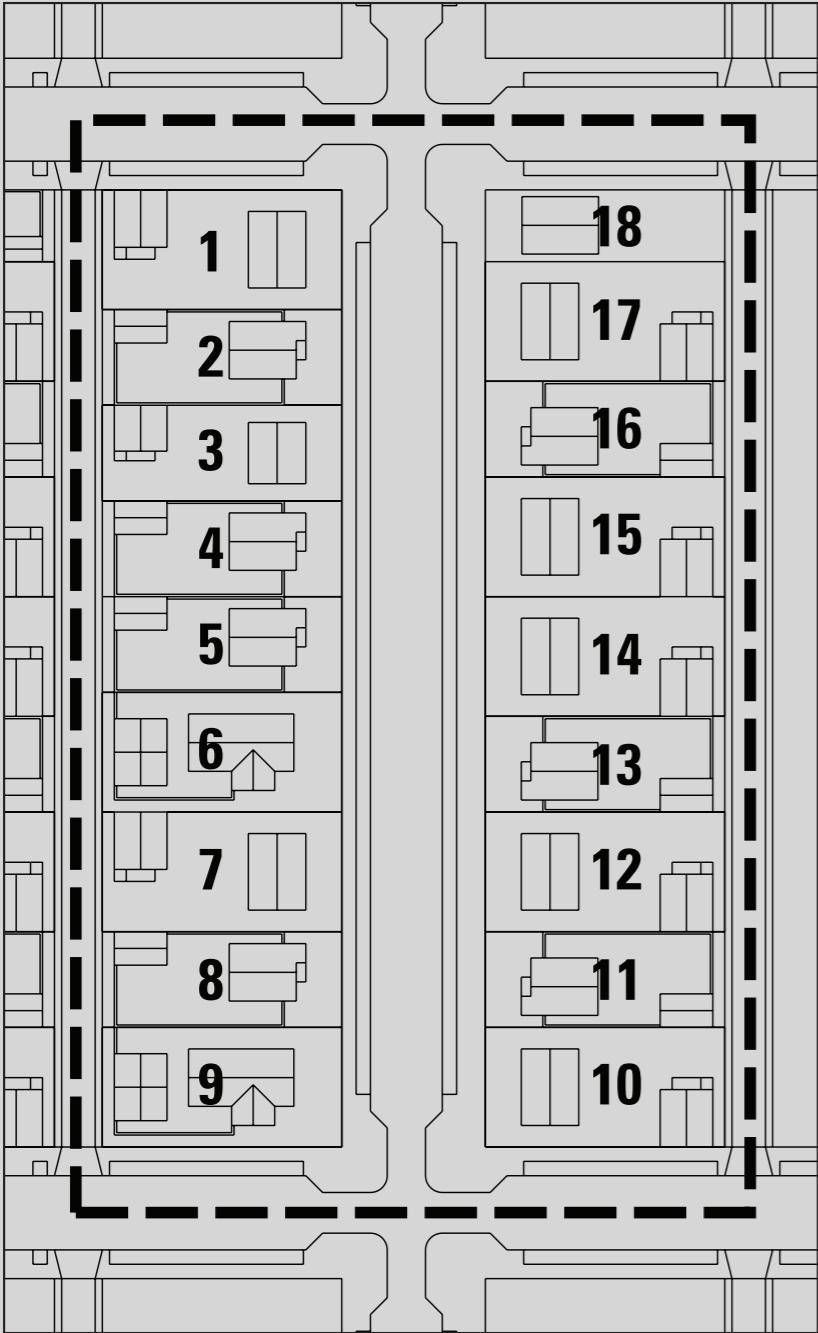
City of Flagstaff
Zoning Code Update and Form-Based Code

Kick-Off Workshop

Process



Phase I: Documenting the Place



Micro-Scale Analysis






Macro-Scale Analysis

Process

Plan	Regulations	Administration
<div>1.1</div> <div>Macro Scale</div> <div>Existing Framework Plan (N/D/C)</div>	<div>1.2</div> <div>Micro Scale</div> <div>Existing Transect Matrix and Micro Element Documentation Sheets</div>	



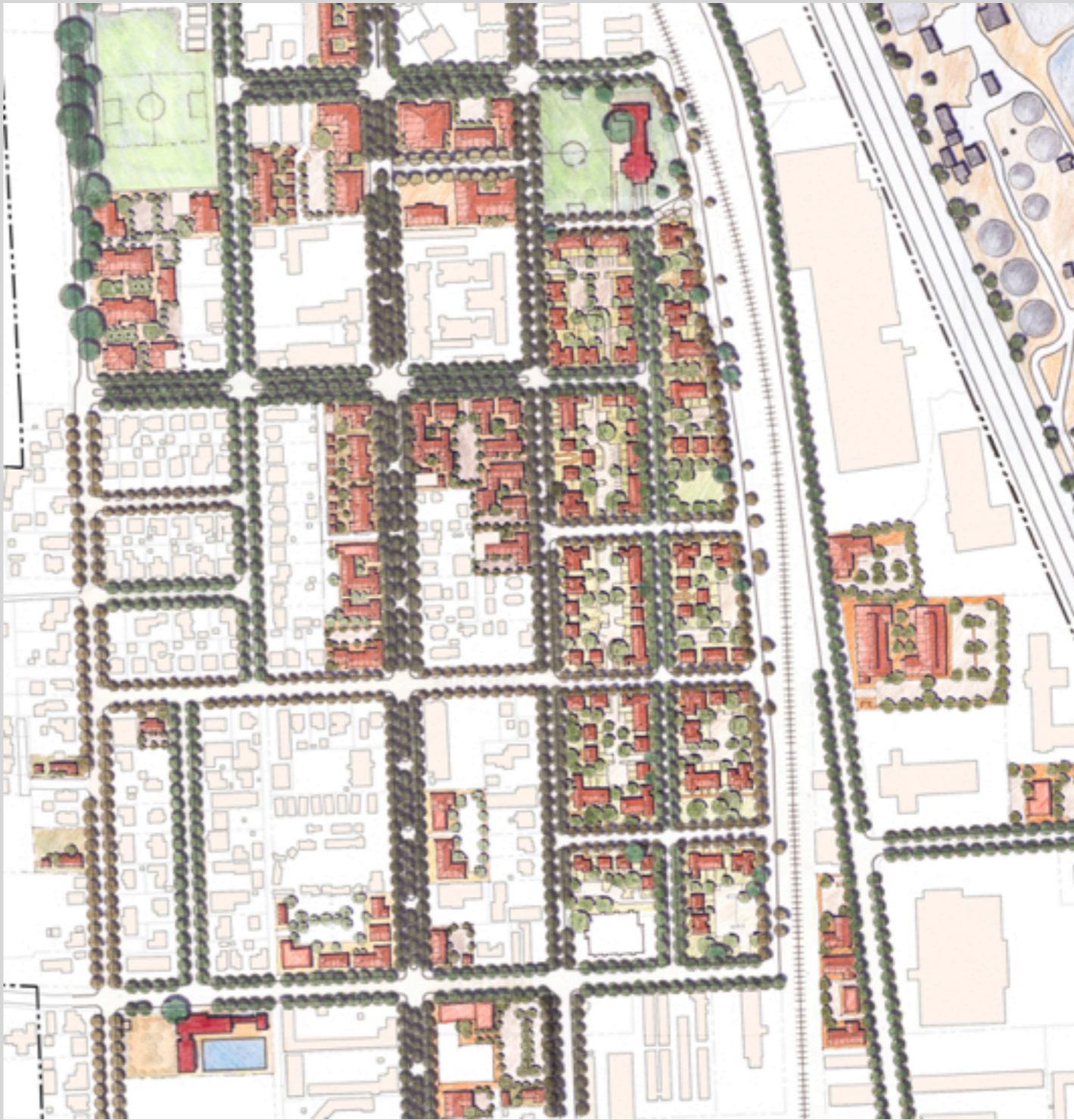
	T3		T4		T5	
	Typical Mid-block	Typical Corner	Typical Mid-block	Typical Corner	Typical Mid-block	Typical Corner
FPO Images Only -->						
City						
Width of Largest Historic Building	120' Apartment Bldg					
Block						
Perimeter Length	1530'		1600'		1600'	
Length (Primary Street)	525'		400'		400'	
Depth (Secondary Street)	240'		400'		400'	
Shape	R		R		R	
On-street parking spaces within 1/4-mile radius	250		200		200	
Length of Building at Front BTL from Corner						
Left End of Block			80'		100'	
Right End of Block			100'		100'	
Building Placement						
Lot Size						
Width	45' - 50'	50' - 60'	25'	30'	75' - 125'	75' - 125'
Depth	110'	110'	100'	100'	100' - 150'	100' - 150'
Square Footage	5,500	6,600	2,500	3,000	12,500	12,500 sf
Distance From	P	P	P	P	P	P
Location of lot	M	C	M	C	M	C
If it is a corner lot, where does the building face?	—	P	—	P	—	P
Front (Main Body of Building)	15' - 20'	15' - 20'	5'	5'	0'	0'
Side Street (Main Body of Building)	—	15' - 20'	—	5'	—	0'
Left Side, Main Building	8'	8' - 10'	0'	0'	0'	0'
Right Side, Main Building						
Left Side, Ancillary Building	0' - 60'	0'	0'	0'	—	—
Right Side, Ancillary Building						
Rear, Main Building	40'	40'	40'	40'	—	—
Adjacent Use/Transect Level	T4	T4	T4 & T5	T4 & T5	—	—
Rear, Ancillary Building	6' - 8'	6' - 8'	6'	6'	—	—
Length of Building at Façade Line (BTL)						
Front	60% - 100%	50% - 80%	100%	100%	90% - 100%	90% - 100%
Side Street, Main Building	—	30% - 35%	—	70%	—	90% - 100%
Side Street, Ancillary Building	—	100%	—	70%	—	—
Width of Building/Lot Width (%)						
Front	35% - 55%	35% - 50%	100%	80% - 100%	80% - 100%	80% - 100%
Side Street	60%	60%	—	70%	—	80% - 100%
Miscellaneous						
Number of Buildings on Lot	2	2	2	2	1	1
Number of Main Buildings	1	1	1	1	1	1
Number of Ancillary Buildings	1	1	1	1	0	0
Distance between Main and Ancillary Buildings	25' - 30'	25' - 30'	20' - 30'	20' - 30'	—	—
Sidewalk Edge Treatment where there is not a Building	3' fence	3' fence	3' fence	3' fence	6' street wall	6' street wall
Treatment between Building and Sidewalk (if any)	lawn	lawn	hardscape	hardscape	—	—

Get Staff Involved

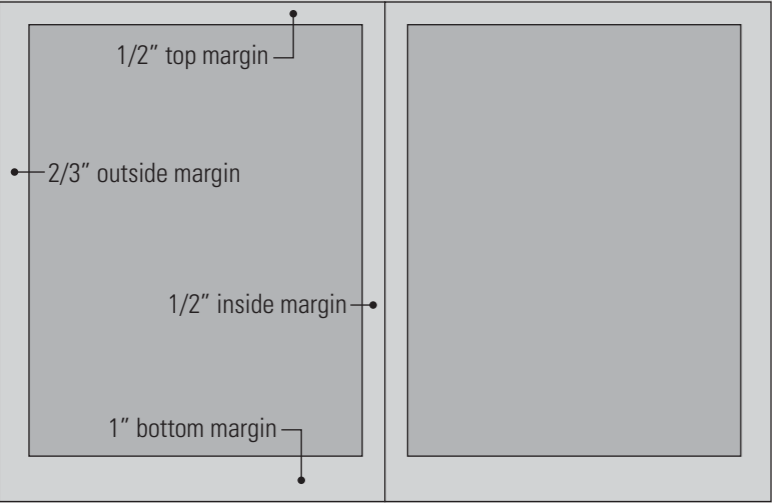
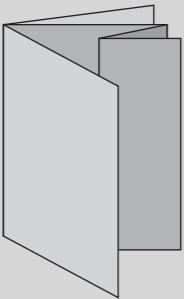
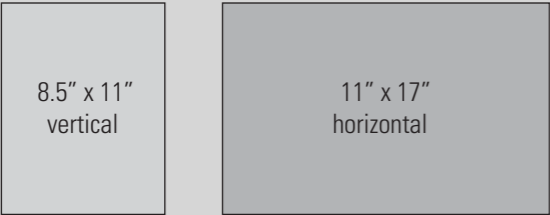


Process

Plan		Regulations	Administration
2.1	Illustrative Plan and Imagery		
	Illustrative Plan	Transect Zone Vision Sheets and Micro Element Type Vision Sheets	
2.2	Regulating Plan and Regulations		Development Review Process
	Regulating Plan	Transect Regulation Matrix and Micro Element Regulation Matrices	



Process

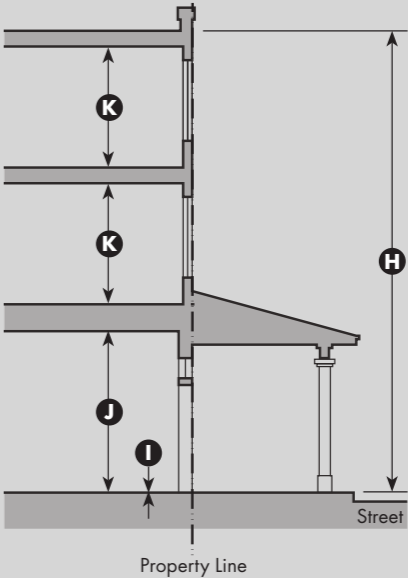


Left Justified
For lots 70' wide or wider, the courtyard must be enclosed by the building on at least three sides. Otherwise, the building courtyard must be enclosed by the building on at least two sides.

Center Justified
For lots 70' wide or wider, the courtyard must be enclosed by the building on at least three sides. Otherwise, the building courtyard must be enclosed by the building on at least two sides.

Fully Justified
For lots 70' wide or wider, the courtyard must be enclosed by the building on at least three sides. Otherwise, the building courtyard must be enclosed by the building on at least two sides.

Plan	Regulations	Administration
		<div><div>3.1</div><div><div>Splicing</div><div>Additional Code Text</div></div></div>
<div><div>3.2</div><div><div>Formatting</div><div>Form-Based Code</div></div></div>		



Building Form		
Height		
Main Building	22' min.;	H
	3 Stories max.	H
Ancillary Building	2 Stories max.	
Ground Floor Finish Level	6" max. above sidewalk	I
Ground Floor Ceiling	12' min. clear	J
Upper Floor(s) Ceiling	8' min. clear	K

Elements of a Form-Based Code

for the successful implementation of a community's vision

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City of Flagstaff
Zoning Code Update and Form-Based Code

Kick-Off Workshop

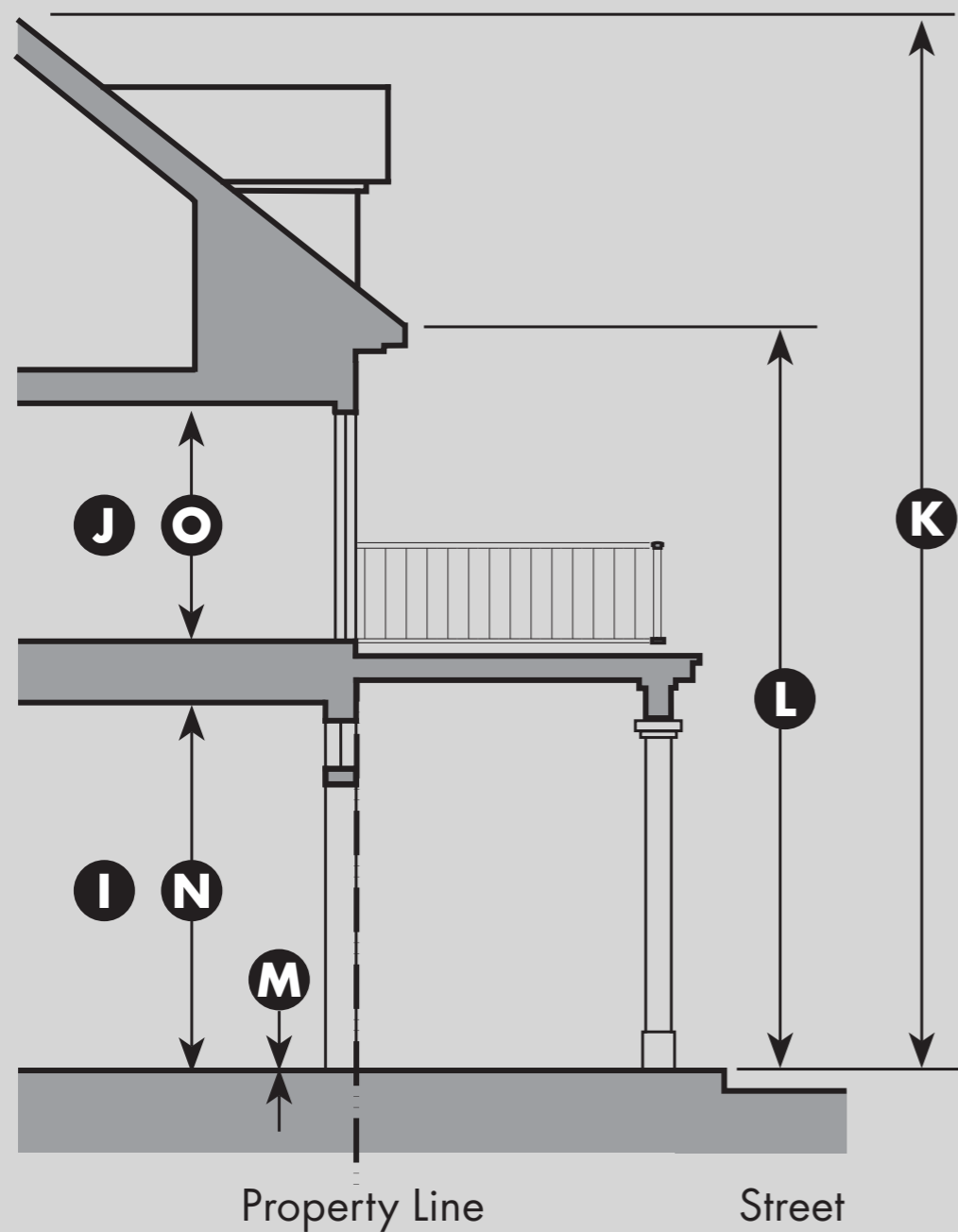
Regulating Places, Not Uses



Benicia Downtown Mixed-Use Master Plan (Opticos Design and Crawford, Multari & Clark)

Building Form Standards

Graphic and Easy to Understand

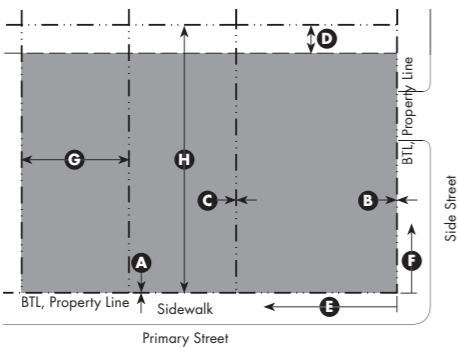


Use		
Ground Floor	Service, Retail, or Recreation, Education & Public Assembly*	I
Upper Floor(s)	Residential or Service*	J
*See Table 4.1 for specific uses. Ground floors that face the waterfront shall be nonresidential and shall not include parking, garages, or similar uses.		
Height		
Building Min.	22'	K
Building Max.	2.5 stories and 40'	K
Max. to Eave/Top of Parapet	35'	L
Ancillary Building Max.	2 stories and 25'	
Finish Ground Floor Level	6" max. above sidewalk	M
First Floor Ceiling Height	12' min. clear	N
Upper Floor(s) Ceiling Height	8' min. clear.	O

Benicia Downtown Mixed-Use Master Plan (Opticos Design and Crawford, Multari & Clark)

Building Form Standards: 4-Page Template

17.21.050 - Neighborhood Center (NC) Standards



Key

- Property Line
- Setback Line
- Build-to Line (BTL)
- Building Area

Building Placement

Build-to Line (Distance from Property Line)

Front	0'	A
Side Street, corner lot	0'	B

Setback

Side	0'	C
------	----	----------

Rear

Adjacent to residential	10'	D
Adjacent to any other use	5'	D

Building Form

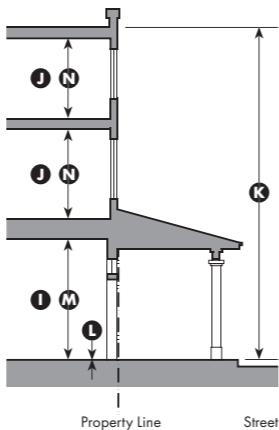
Primary Street built to BTL	80% min.*	E
Side Street, Corner Lot built to BTL	30% min.*	F
Lot Width	75' max.	G
Lot Depth	150' max.	H

* Street facades must be built to BTL within 30' of every corner.

Notes

All floors must have a primary ground-floor entrance which faces the street.

Rear facing buildings, loading docks, overhead doors, and other service entries are prohibited on street facades.



Use

Ground Floor	Service, Retail, or Recreation, Education & Public Assembly*	I
Upper Floor(s)	Residential or Service*	J

*See Table 2.2 for specific uses.

Height

Building Minimum	16'	K
Building Maximum	3 stories*	K
Finish Ground Floor Level	12" max. above sidewalk	L
First Floor Ceiling Height	12' min. clear	M
Upper Floor(s) Ceiling Height	8' min. clear	N

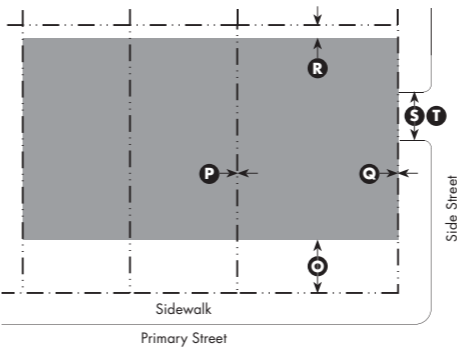
*4 stories for approved affordable and/or senior housing

Notes

Mansard roof forms are not allowed.

Buildings greater than 16 units must provide adequate common space for residents in the form of community rooms, roof terraces, or courtyards.

Any section along the BTL not defined by a building must be defined by a 4' to 6' high fence or stucco or masonry wall.



Key

- Property Line
- Setback Line
- Build-to Line (BTL)
- Parking Area

Parking

Location (Distance from Property Line)

Front Setback	20'	O
Side Setback	0'	P
Side Street Setback	5'	Q
Rear Setback	5'	R

Required Spaces

Ground Floor		
Uses < 3,000 sf	No off-street parking required	
Uses > 3,000 sf	1 space/500 sf	
Upper Floor(s)		
Residential uses	1 space/unit; .5 space/studio	
Other uses	1 space/300 sf	

Notes

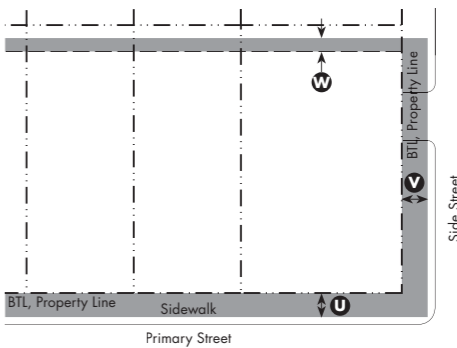
Parking Drive Width 15' max. **S**

On corner lots, parking drive shall not be located on primary street. **T**

Shared drives are encouraged between adjacent lots to minimize curb cuts along the street.

Parking may be provided off-site within 1,300' or as shared parking.

Bicycle parking must be provided and in a secure environment. See Chapter 17.36 for further parking specifications.



Key

- Property Line
- Setback Line
- Build-to Line (BTL)
- Encroachment Area

Encroachments

Location

Front	12' max.	U
Side Street	8' max.	V
Rear	4' max.	W

Notes

Canopies, Awnings, and Balconies may encroach over the BTL on the street sides and into the setback on the rear, as shown in the shaded areas. Only Balconies are allowed at the rear encroachment.

Upper story galleries facing the street must not be used to meet primary circulation requirements.

Frontage Types

Canopies		
Clearance	1' min. back from curb line	
Height	9' min. clear, 2 stories max.	
Awnings		
Depth	10' max.	
Forecourts		
Depth	20' min., not to exceed width	
Width	20' min., 50% of lot width max.	

Building Form Standards: 4-Page Template

Table 2.2: Neighborhood Center (NC) Zone Allowed Land Uses and Permit Requirements

Land Use Type ¹	Permit Required	Specific Use Regulations
Recreation, Education & Public Assembly		
Commercial recreation facility: Indoor	MUP	
Health/fitness facility	MUP	
Library, museum	P	
Meeting facility, public or private	UP	
Park, playground	P	
School, public or private	UP ²	
Studio: Art, dance, martial arts, music, etc.	P	
Residential		
Home Occupation	P ²	17.44.100
Mixed use project residential component	P ²	17.44.140
Residential accessory use or structure	P ²	17.44.020
Residential care, 7 or more clients	UP	
Second unit or carriage house	P	17.44.190

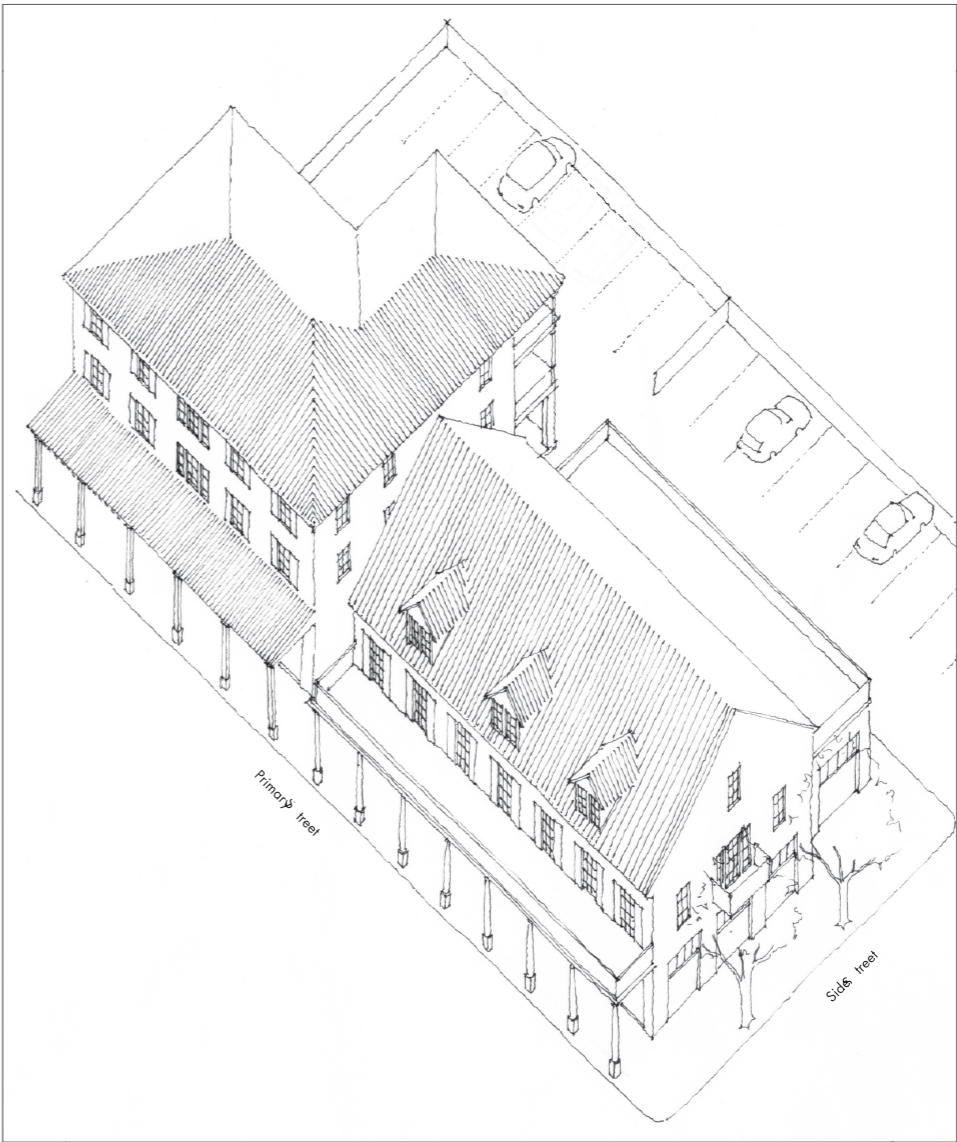
Key

P	Permitted Use
MUP	Minor Use Permit Required
UP	Use Permit Required
NA	Use Not Allowed

End Notes

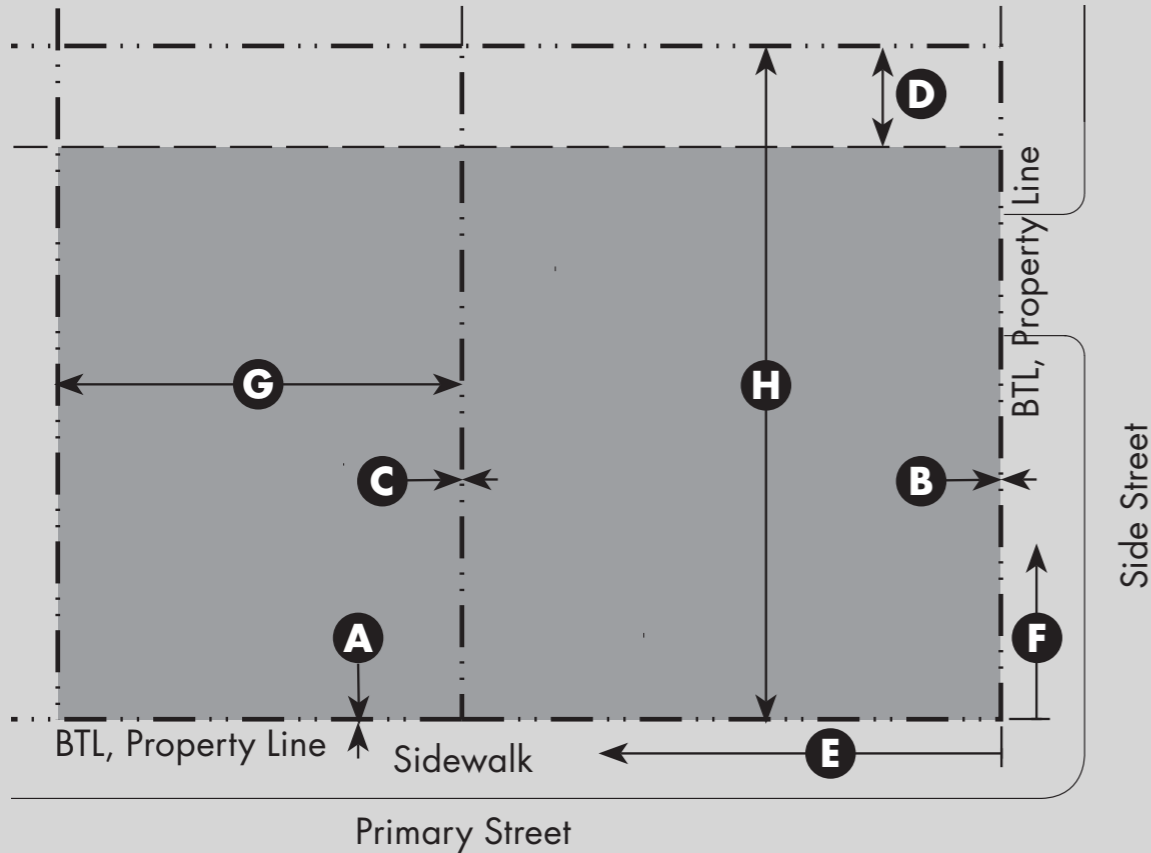
- ¹ A definition of each listed use type is in Article 10 (Glossary).
² Allowed only on second or upper floors, or behind ground floor use.

Land Use Type ¹	Permit Required	Specific Use Regulations
Retail		
Bar, tavern, night club	UP	
General retail, except with any of the following features:	P	
Alcoholic beverage sales	MUP	
Floor area over 10,000 sf	UP	
On-site production of items sold	MUP	
Operating between 9pm and 7am	UP	
Neighborhood market	MUP	
Restaurant, café, coffee shop	MUP	
Services: Business, Financial, Professional		
ATM	P	
Bank, financial services	P	
Business support service	P	
Medical services: Clinic, urgent care	MUP	
Medical services: Doctor office	P	
Medical services: Extended care	UP	
Office: Business, service	P	
Office: Professional, administrative	P	
Services: General		
Day care center: Child or adult	MUP	17.44.060 17.44.110
Day care center: Large family	P	17.44.060
Day care center: Small family	P	
Lodging: Bed & breakfast inn (B&B)	MUP	
Public safety facility	UP	
Personal services	P	
Transportation, Communications, Infrastructure		
Parking facility, public or commercial	UP	
Wireless telecommunications facility	UP	17.46



Examples of buildings in a Neighborhood Center area.

Prescriptive & easy to use



Key	
----- Property Line	---- Setback Line
-.-.- Build-to Line (BTL)	■ Building Area

Building Placement

Build-to Line (Distance from Property Line)

Front	0'	A
Side Street	0'	B

Setback (Distance from Property Line)

Side	0'	C
Rear		
Adjacent to NG Zone	8'	D
Adjacent to any other Zone	5'	D

Building Form

Primary Street Façade built to BTL	80% min.*	E
Side Street Façade built to BTL	30% min.*	F
Lot Width	125' max.	G
Lot Depth	100' max.	H

*Street façades must be built to BTL along first 30' from every corner.

Public Space Standards: Thoroughfares and Civic Spaces

Civic Spaces



Kentlands: Gaithersburg, MD

Where kids play

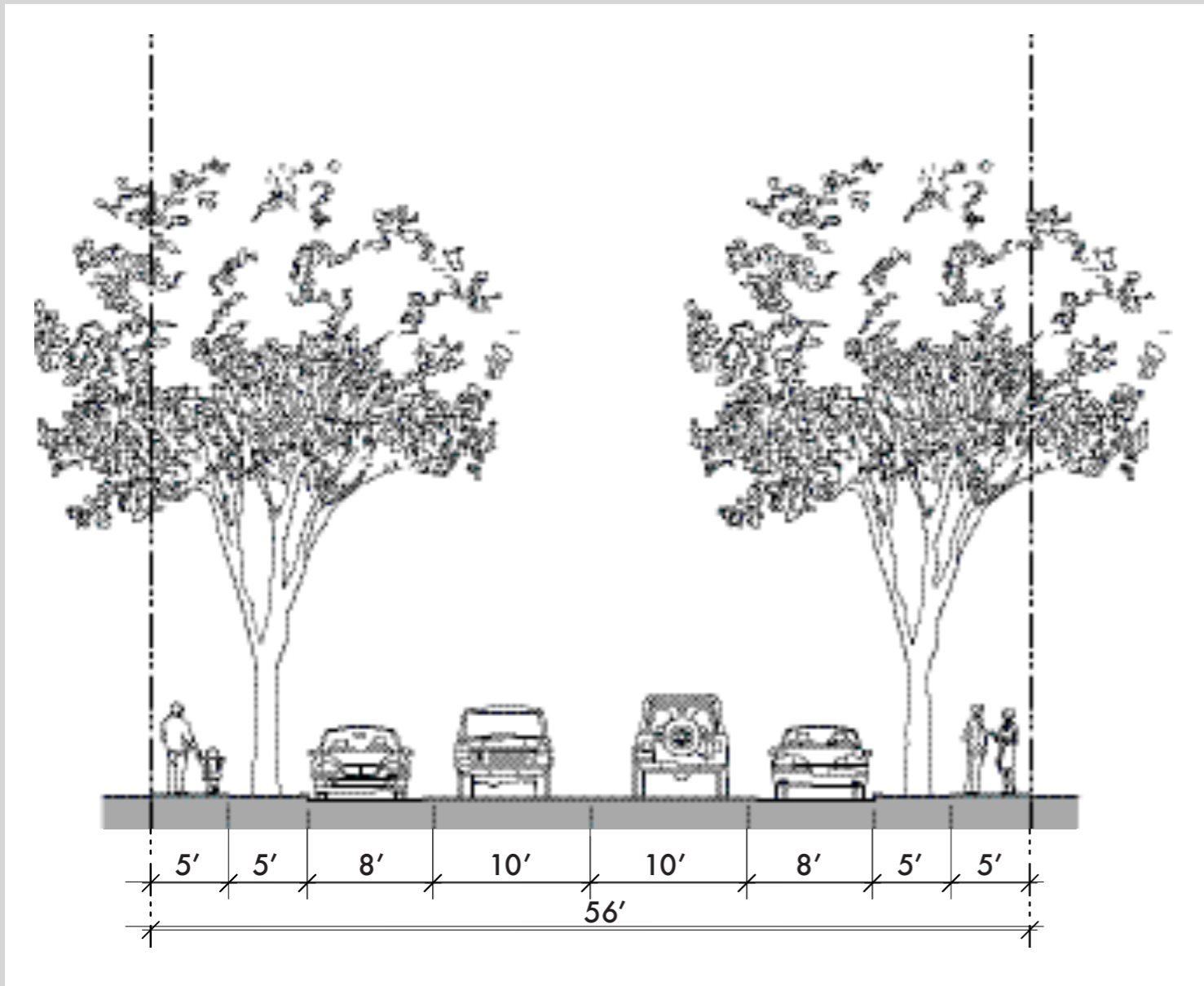


T4-T5



T2-T3

Thoroughfare Standards



Design Standards	
Design Speed:	20 mph
R.O.W. Width:	56'
Width of paving:	36'
On-Street Parking:	8'
Travel Lane Width:	10'
Bicycle Lane Width:	N/A
Drainage Type:	Open
Width of Sidewalk:	5' (typical)
Sidewalk Easement:	N/A
Width of Planter:	5' (typical)
Type of Trees:	Medium
Spacing of Trees:	40'

Benicia Lower Arsenal Mixed Use Specific Plan (Opticos Design and Crawford, Multari & Clark)

This is not a starting point for placemaking!



Classic Boulevard

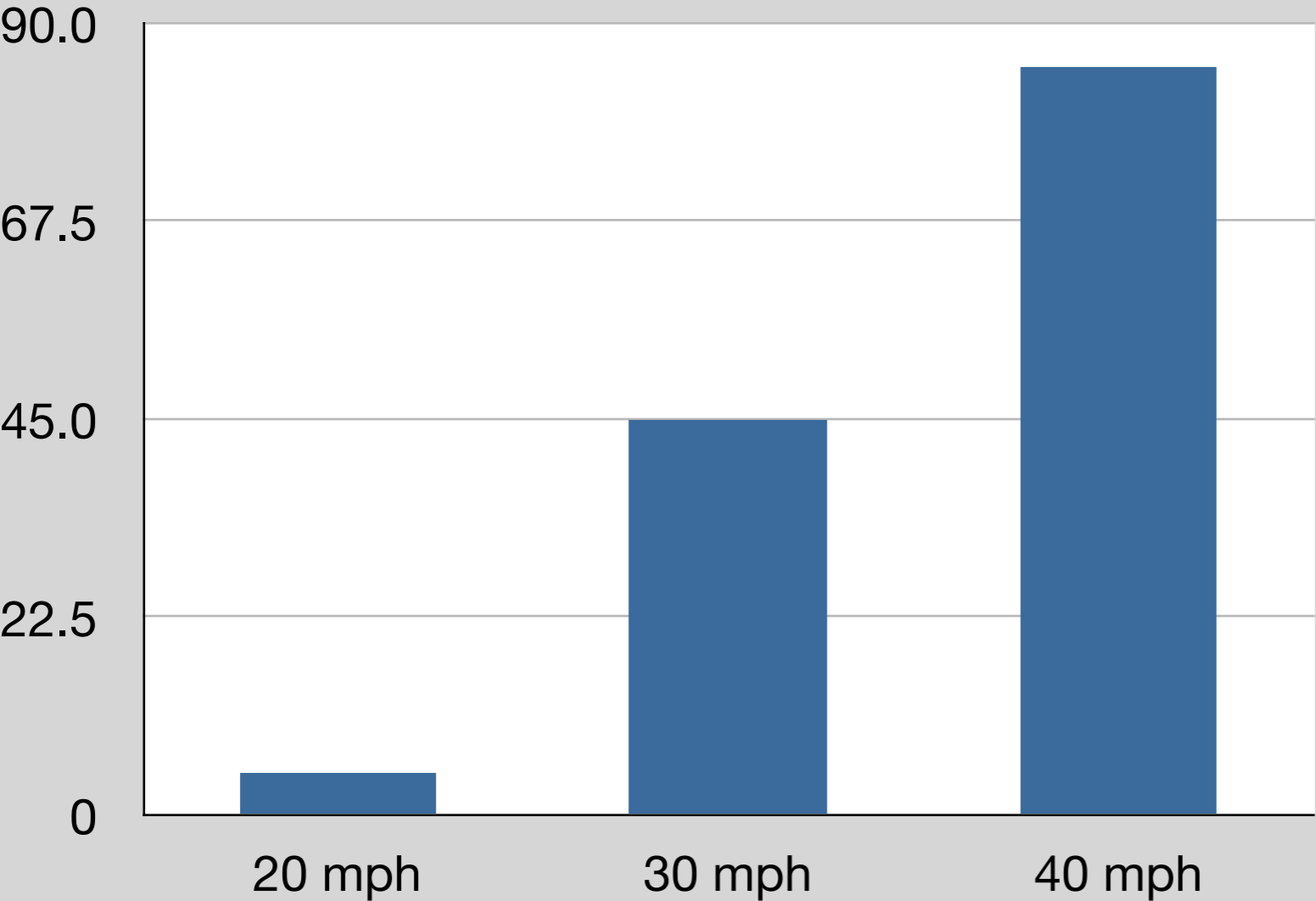


Comfortable Street in Downtown



Pedestrian Safety and Street Width

Chart 3

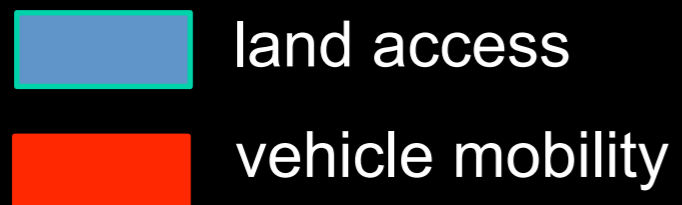


■ Percentage Chance of Death in Pedestrian-Auto Accident

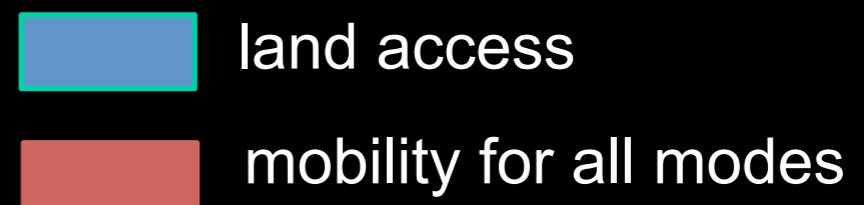
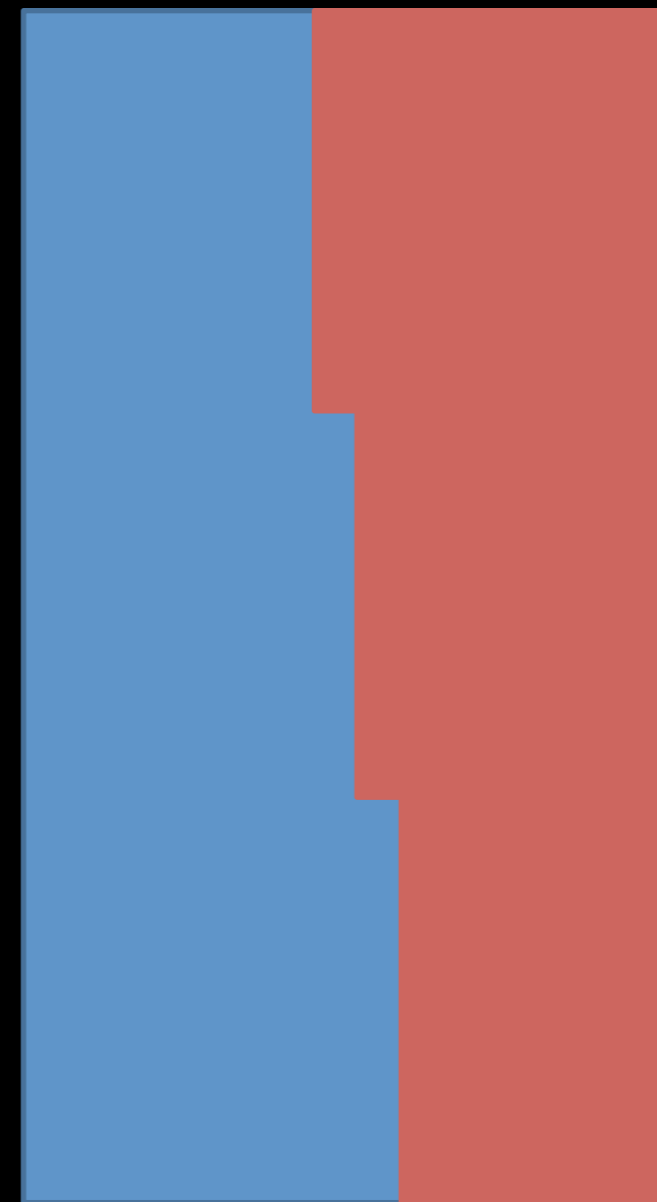
Source: National Highway Traffic Association
and the Insurance Institute for Highway
Safety.

Proportion of Service by Functional Classification

General Urban

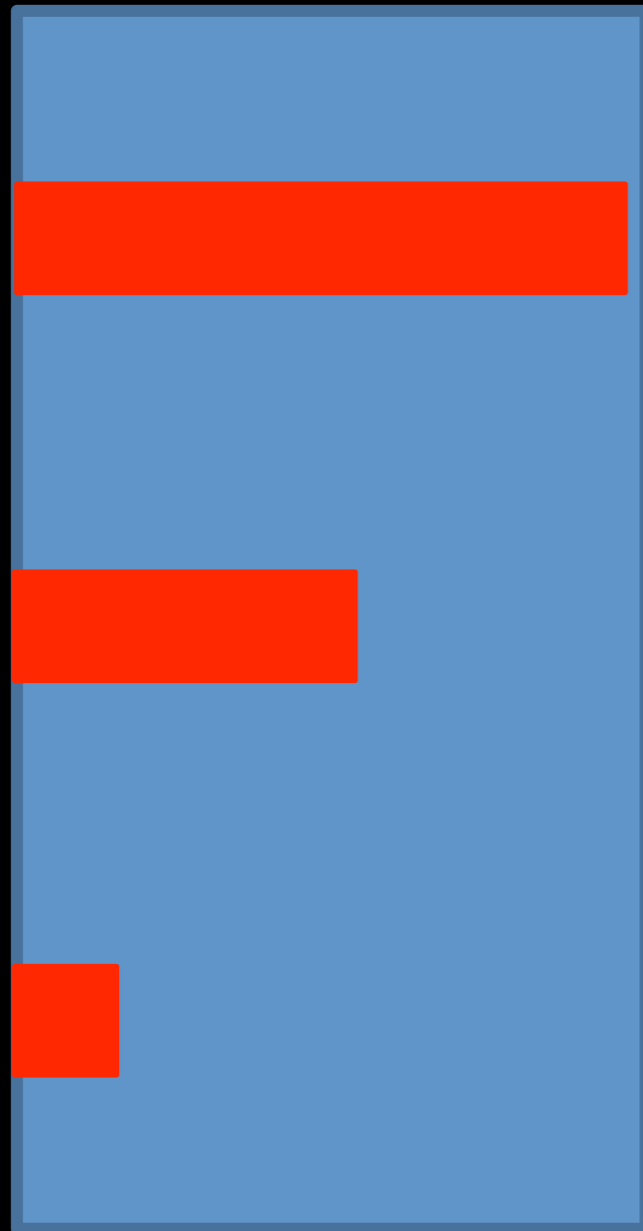


Compact Urban

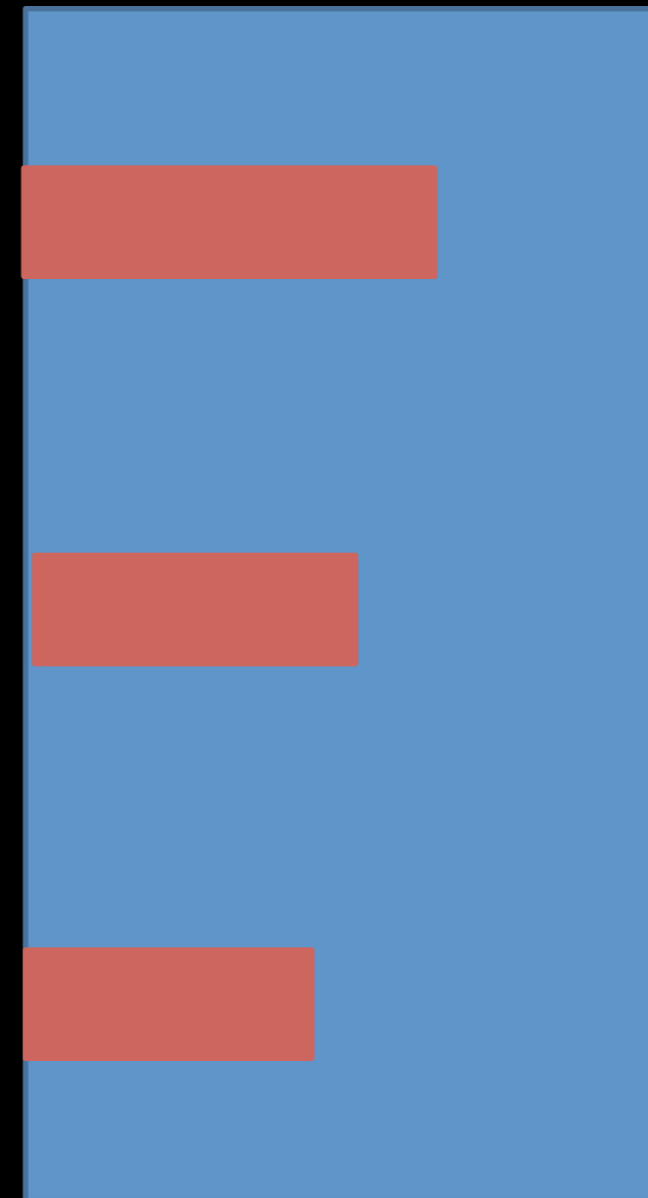


Trip Length by Functional Classification

General Urban



Compact Urban



 Vehicles

 all modes

change over time











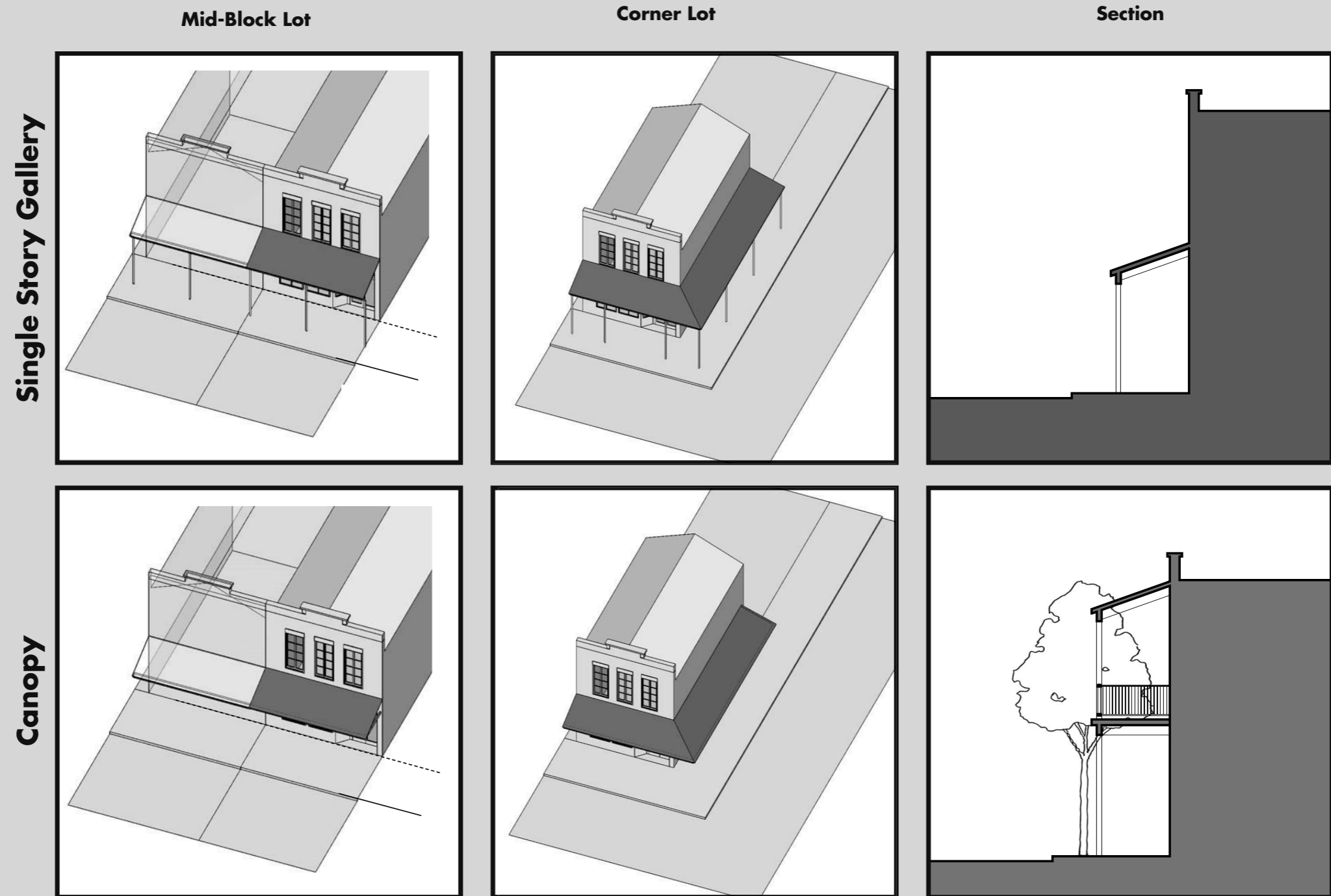






Frontages

Where the Public and Private Realms Meet



Opticos Design

Frontages



Frontages Unique to a Place



© Keiji Iwai Photography

Frontages Unique to a Place



Frontages

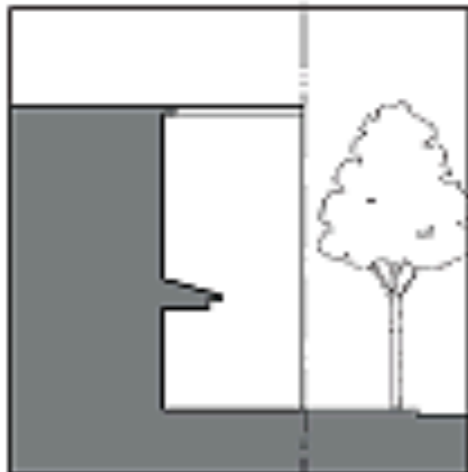


Frontages



Porch: The main facade of the building has a small setback from the frontage line. The resulting front yard is typically very small and can be defined by a fence or hedge. The porch can encroach into the setback to the point that the porch extends to the frontage line. The porch can be one or two story. A minimum depth of 6' clear is required within the development standards to ensure usability.

On downslope lots the setback is typically minimized to improve the developability of the lot and on upslope lots it is maximized to reduce visual impact of the building on the streetscape.



Forecourt: The main facade of the building is at or near the frontage line and a small percentage of it is set back, creating a small court space. The space could be used as an entry court or shared garden space for apartment buildings, or as an additional shopping or restaurant seating area within commercial zones. The proportions and orientation of these spaces should be carefully considered for solar orientation and user comfort. This frontage type should be used sparingly and should not be repeated within a block. A short wall, hedge, or fence should be placed along the undefined edge.



Building Types

Commercial Block: Focal Point of Activity



Mansion Apartment: Well-Designed Density



Live/Work: Flexible Buildings Providing Choices



Duplexes: Reintroducing a Lost Tradition



Townhouses: Responding to Shifting Demographics



Unique to Flagstaff: Urban Sideyard House



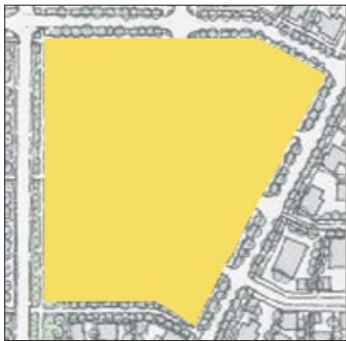
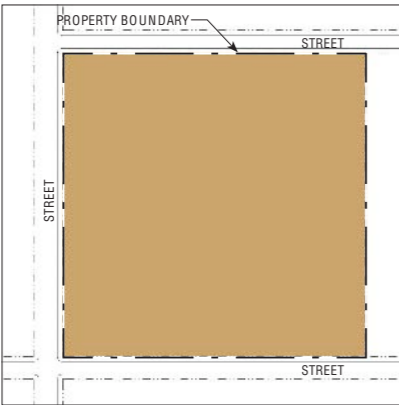
Block and Subdivision Standards

Maximizing Connectivity

4.7.7 Procedure for Subdividing Land

A. Site

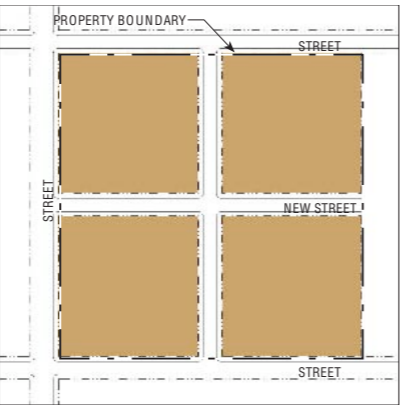
Sites larger than 2 acres shall be subdivided further to create additional blocks.



Site to be subdivided: Illustrative Diagram

B. Introduce Streets

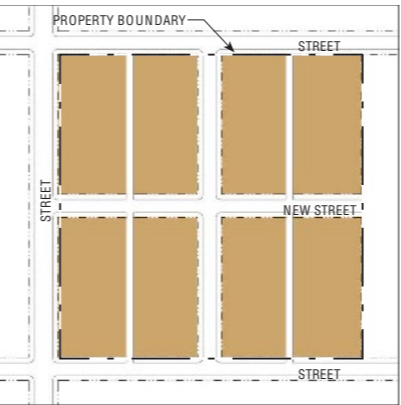
Sites being subdivided into additional blocks shall introduce streets from the list of existing and allowable street types and comply with the block-size requirements in section 4.6.3.



Introduce Streets: Illustrative Diagram

C. Introduce Alleys

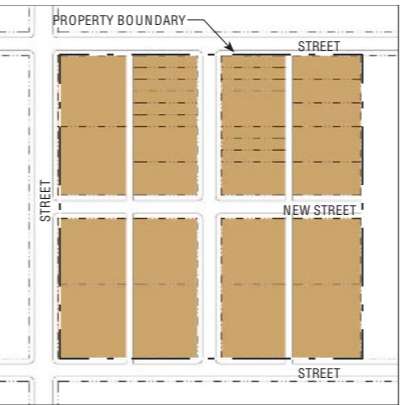
Access to blocks and their individual parcels is allowed only by alley/lane, side street or, in the case of residential development, via small side drives accessing multiple dwellings. The intent is to maintain the integrity and continuity of the streetscape without interruptions such as driveway access. Therefore, although residential development allows minor interruptions along the primary frontage, the introduction of rear service thoroughfares such as alleys and lanes is required.



Introduce Alleys: Illustrative Diagram

D. Introduce Lots

Based on the type(s) of blocks created and the thoroughfare(s) that they front, lots (parcels) are introduced on each block to correspond with the allowable building types in Section 4.4.



Introduce Lots: Illustrative Diagram

E. Introduce Projects

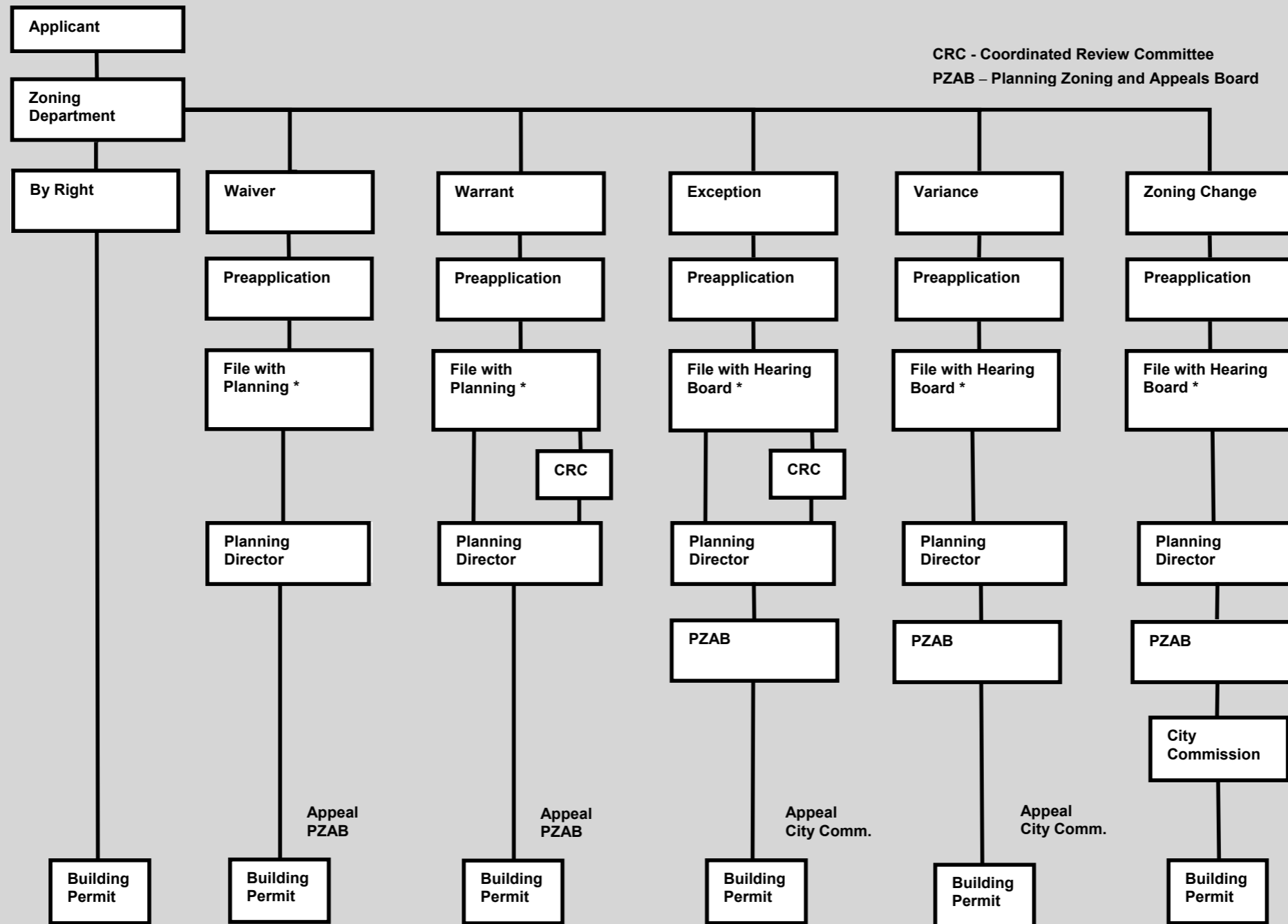
Each lot is designed to receive a building per the allowable building types identified in Section 4.4 and can be arranged to suit the particular organization of buildings desired for each particular block. The allowable building types then are combined with the allowable Frontage Types in Section 4.5 per the Zone in Section 4.3 in which the lot is located, in order to generate a particular urban form and character.



Introduce Projects: Illustrative Photo

Administration

Predictable, clear process is the goal



* All applications shall include required notice

Miami 21 (DPZ)

Optional Components:

- Architectural standards
- Green building standards
- Landscape standards
- Affordable housing requirements
- Stormwater management
- Alternative energy
- Food production



**Form-Based Code
defines this**



This is the architecture

Code Resources



Resources:

[“Form-Based Codes”](#)

Form-Based Code Institute
www.formbasedcodes.org

[Webinar: May 22nd.](#)

Opticos' FBCs

www.opticosdesign.com

Smart Code and Transect

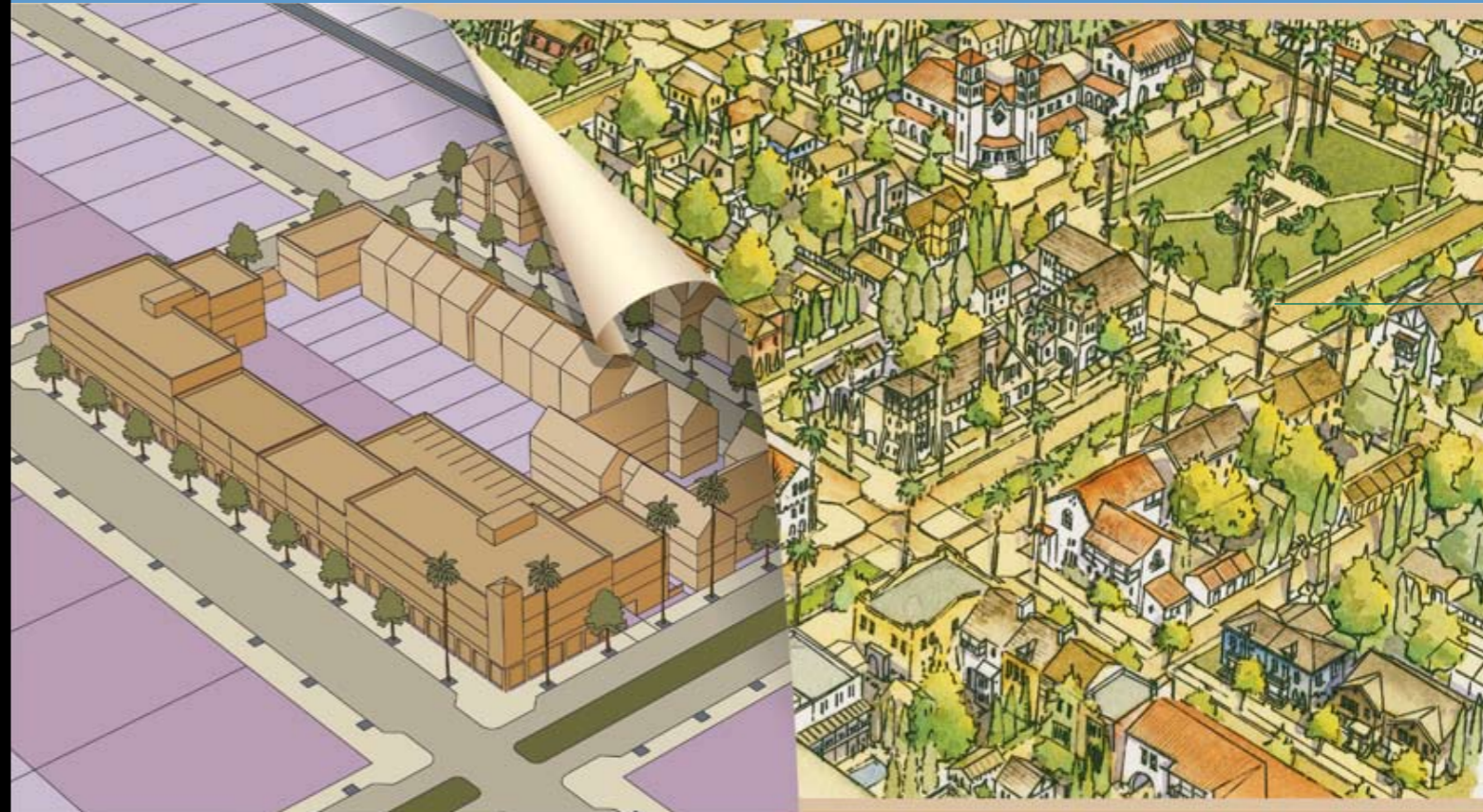
www.smartcodecentral.com

Congress for New Urbanism
Form-Based Code Track

Denver: June 10-14th

www.cnu.org

Form-Based Codes



A Guide for Planners, Urban Designers,
Municipalities, and Developers

Daniel G. Parolek, AIA • Karen Parolek • Paul C. Crawford, FAICP

Forewords by Elizabeth Plater-Zyberk and Stefanos Polyzoides



Calendar & Timing

charting the path to a sustainable framework

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General Schedule

1. **May 6 - 8:** Kick off Workshop & stakeholder interviews
2. **Early July:** Presentation of analysis
3. **Late September/Early October:** Focus area 4-day design charrette
4. **Mid-November:** Charrette summary document and draft code components presentation
5. **Mid-January:** Further draft code components
6. **May 2010:** Complete public review draft

Code Resources



Resources:

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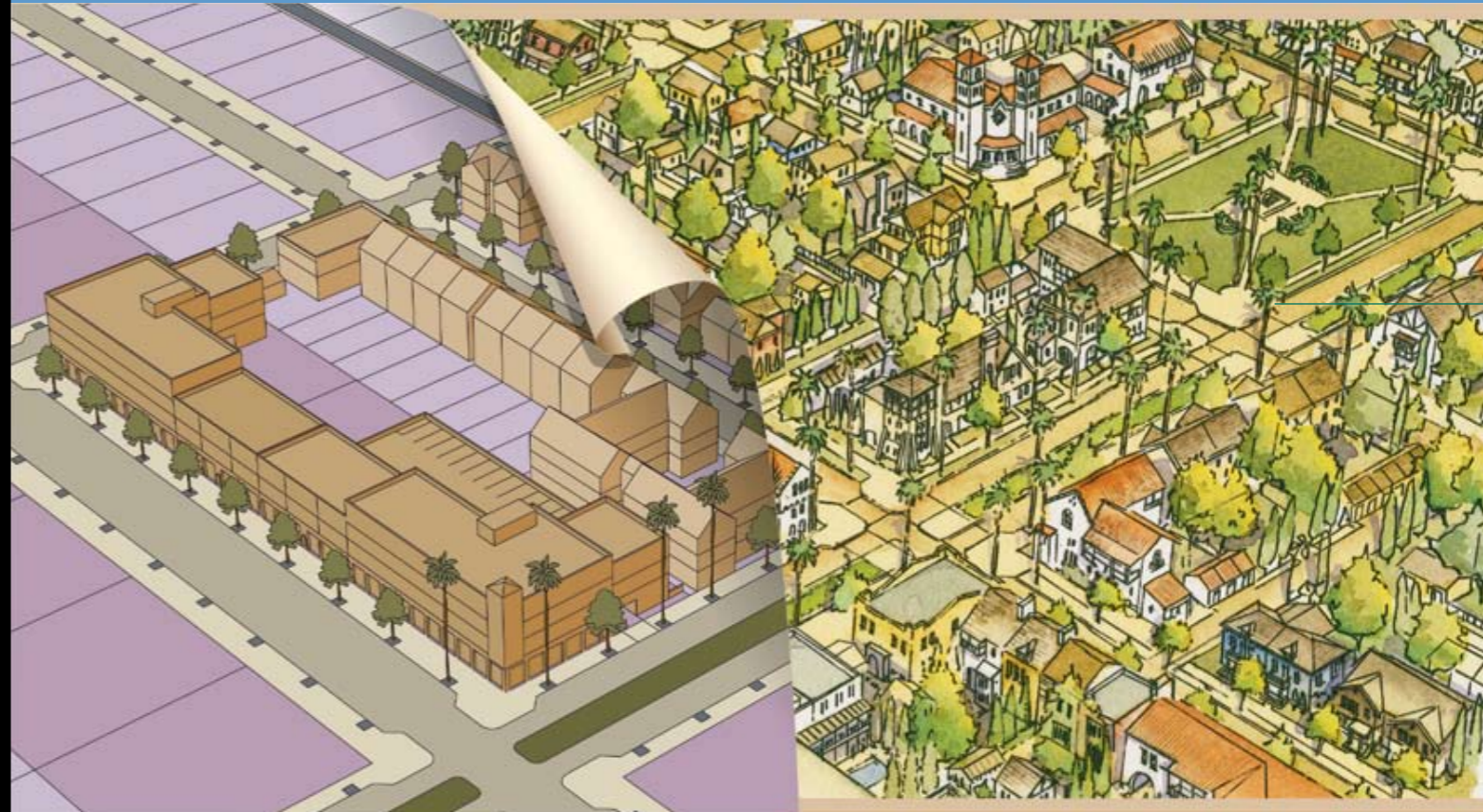
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A photograph of a person with curly hair, wearing a red jacket and blue jeans, pushing a black stroller on a dirt path. The path leads towards a line of trees and mountains in the distance under a clear blue sky. The scene is captured from behind the person, looking down the path.

Dot Exercise

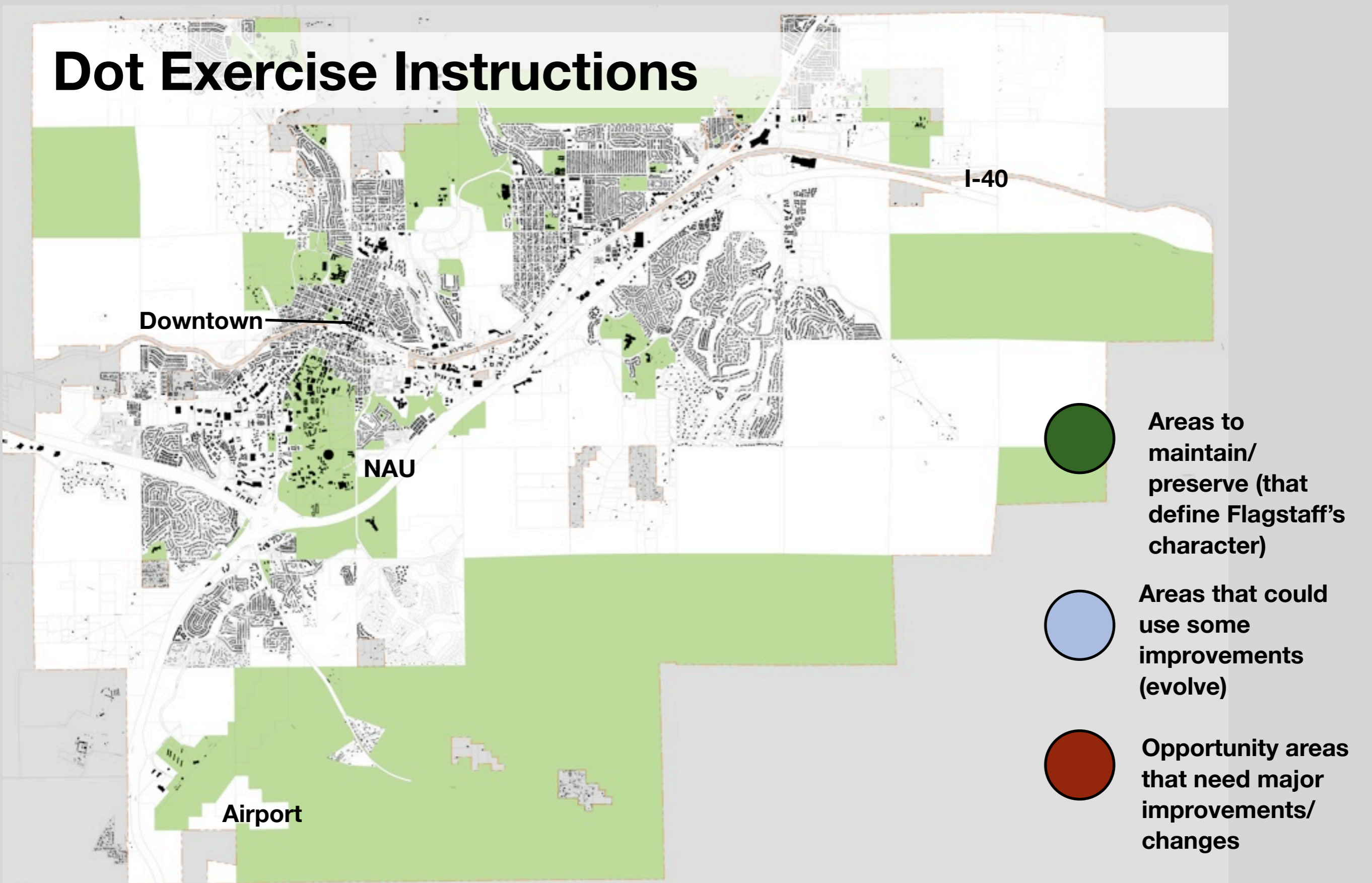
instructions

© Keiji Iwai Photography

City of Flagstaff
Zoning Code Update and Form-Based Code

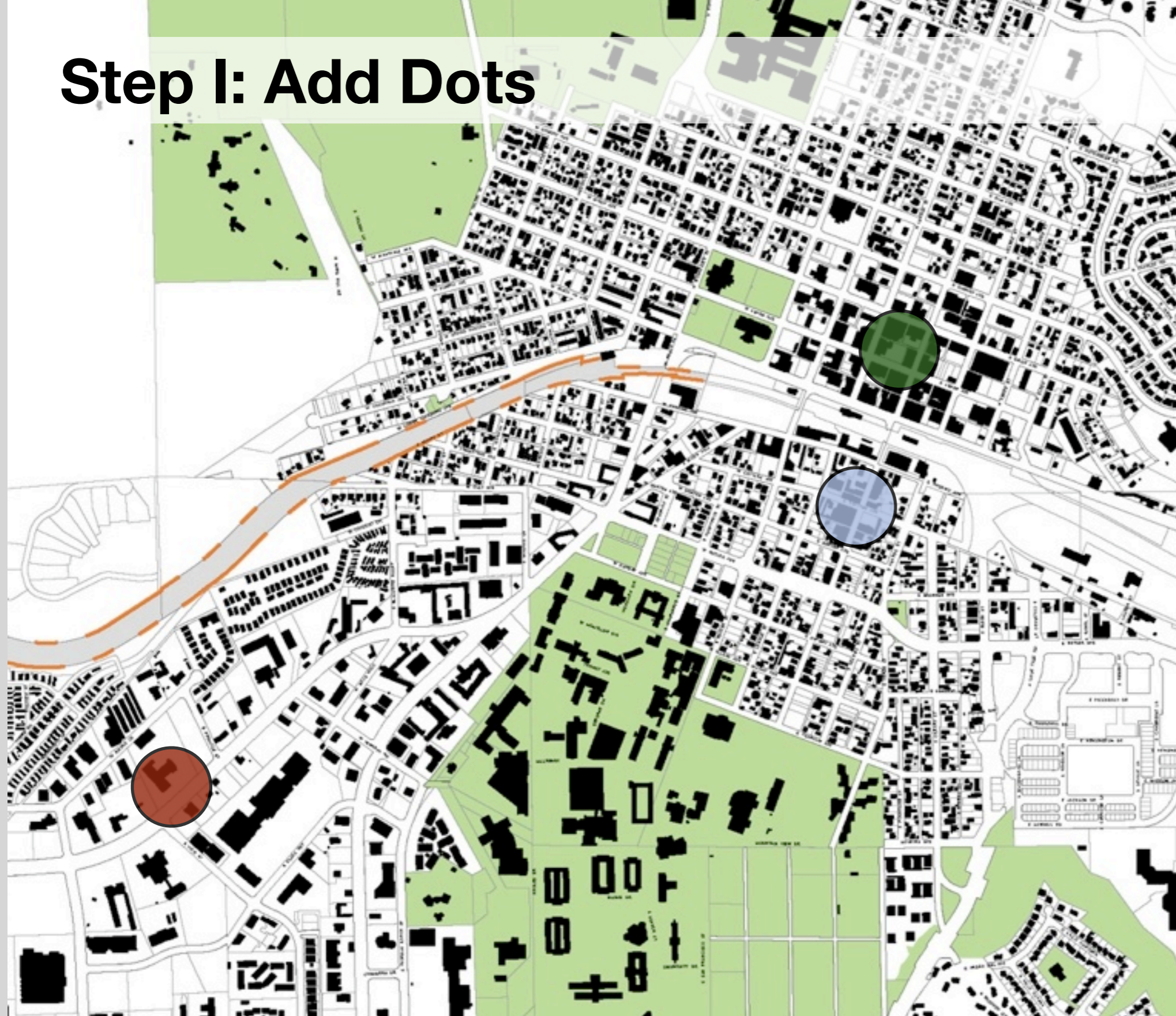
Kick-Off Workshop


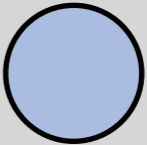

Dot Exercise Instructions



Step I: Add Dots

Dot Exercise


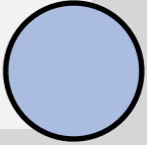



-  Areas to maintain/preserve (that define Flagstaff's character)
-  Areas that could use some improvements (evolve)
-  Opportunity areas that need major improvements/changes

Step 2: Make Notes

Dot Exercise



-  Areas to maintain/preserve (that define Flagstaff's character)
-  Areas that could use some improvements (evolve)
-  Opportunity areas that need major improvements/changes